



INVITES YOU TO...

BEX
Builder & Exhibitor Exchange



SIGN UP TODAY!

WHAT IS BEX?

At the SEBC Builder & Exhibitor Exchange (BEX), you'll connect directly with a curated group of purchasing decision-makers from leading production and high-end custom home building companies. This exclusive, fully hosted event is designed to spark meaningful conversations, generate new business, and build long-term partnerships through private, results-focused face-to-face meetings.

BEX kicks off on Monday, July 27, 2026, with a networking reception and wraps up just in time for builders to follow you into the SEBC Expo Hall and continue the conversation at your booth.

All participating builder companies commit to sending key decision-makers, ensuring your time is spent with qualified, engaged prospects. One week prior to the event, you'll receive your personalized appointment schedule and a full list of attending builders.

Exhibitor participation is determined through an application and review process. Space is limited, and selections are based on overall fit and alignment with builder interests—apply early to be considered.

Total cost includes the BEX event and one (1) standard 10' x 10' booth in the SEBC Expo Hall, as well as tickets to all BEX social networking events for two (2) exhibitor company representatives. BEX is NOT automatically included for all SEBC exhibitors.

PRICING: \$8,000 before April 30, 2026
\$8,500 After April 30, 2026

JULY 27-30, 2026

Hyatt Regency Orlando and
Orange County Convention Center
Orlando, FL

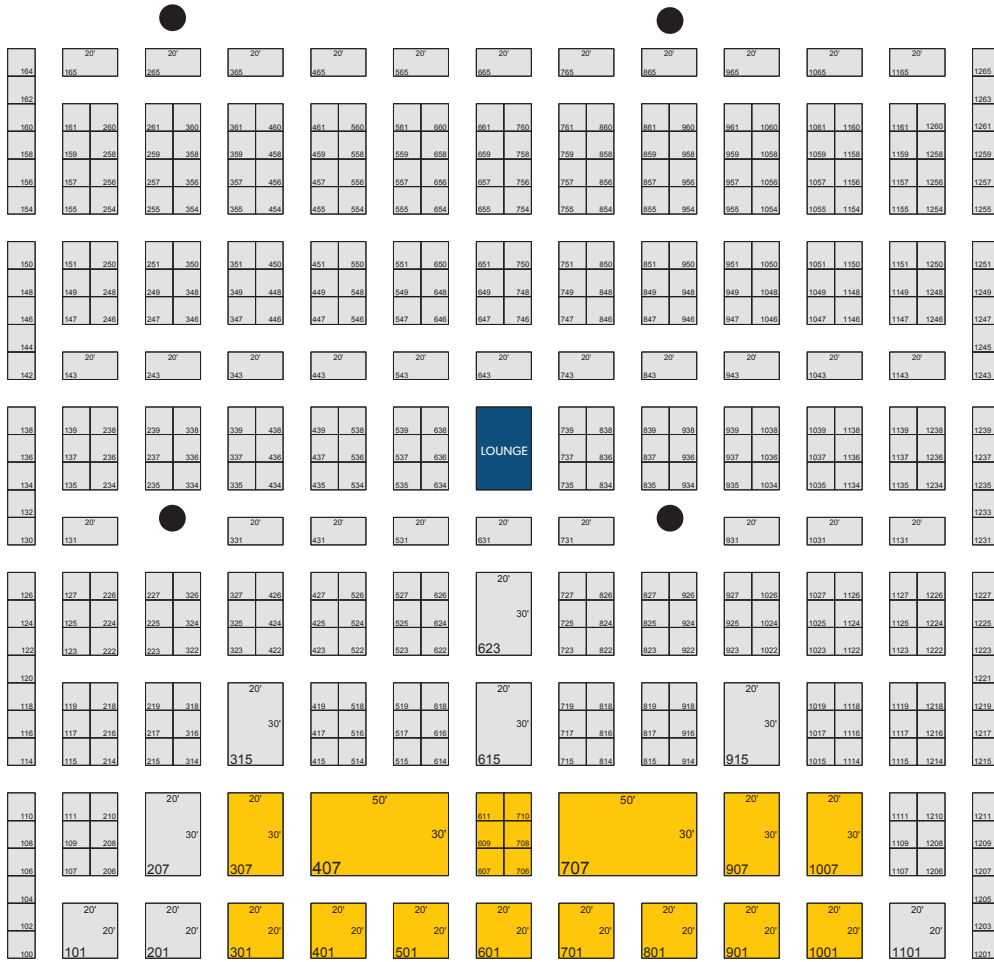
Complete Details:
www.SEBCshow.com/BEX

➤ **Questions? Contact Kailin Koch at kkoch@sebcshow.com.**



2026 SEBC Floor Plan

FOOD COURT



ENTRANCE

Orange County Convention Center, South Hall
ORLANDO, FLORIDA

Early Bird Pricing

- Premium Booths \$24/sq ft
- Standard Booths \$21/sq ft

SCAN ME TO VIEW OUR INTERACTIVE FLOOR PLAN ONLINE!



All Inclusive **EVENT SCHEDULE**

“ Last year's BEX event was very productive for Installed Building Products (IBP). We were able to meet face to face with key decision makers we've been pursuing and engaged with builders we've never met before. As a result, IBP contracted with no less than three new large builders. We will be back!

-
Louis Sylvia,
Installed Building
Products

“ No doubt the highlight of all of the SEBC activities was BEX. What a great opportunity to meet face to face with top builder executives throughout the region. We came away from every meeting with action items that will ultimately lead to increased sales and revenue, as well as, build long term relationships with our builder partners. We will be back again.

-
Kelly Meyers,
Dal-Tile Corporation

MONDAY • JULY 27, 2026

ALL DAY ----- Arrive/Check Into Hotel
12:00 PM - 8:00 PM SEBC Booth Set up
3:00 PM - 5:00 PM BEX Registration
6:00 PM - 8:00 PM Networking Reception
8:00 PM - 9:30 PM After Dinner Drinks in the Suite

TUESDAY • JULY 28, 2026

7:30 AM - 8:30 AM Breakfast
8:30 AM - 10:05 AM Builder/Exhibitor Meetings
10:05 AM - 10:15 AM Break
10:20 AM - 11:55 AM Builder/Exhibitor Meetings
12:00 PM - 1:25 PM Luncheon
1:30 PM - 3:05 PM Builder/Exhibitor Meetings
3:05 PM - 3:15 PM Break
3:20 PM - 4:55 PM Builder/Exhibitor Meetings
5:00 PM - 6:00 PM Closing Reception
8:00 PM - 9:30 PM After Dinner Drinks in the Suite

WEDNESDAY • JULY 29, 2026

9:00 AM - 4:00 PM SEBC General Session
8:00 AM - 4:40 PM SEBC Education
10:00 AM - 4:00 PM SEBC Expo Hall Open
5:30 PM - 8:30 PM SEBC Bash

THURSDAY • JULY 30, 2026

9:00 AM - 4:00 PM SEBC General Session
10:00 AM - 4:00 PM SEBC Expo Hall Open
8:00 AM - 4:40 PM SEBC Education
4:00 PM - 11:00 PM Exhibitor Move Out

Who Attends? Check Out Our 2025 Participants

EXHIBITORS

Ally Building Solutions
America's Preferred Structural Warranty
Azek Building Products
BlueLinx
Burgess Construction Consultants, Inc.
Capitol PRO
Carrier Enterprise
ClosetMaid PRO
Copperweld Bimetallics
CSCI
D & D Garage Doors & Storm Protection
Dal-Tile
Delta Faucet Co
Durato USA
Floor & Decor
FlowGuard Gold Plumbing Systems
Generac Power Systems
Georgia-Pacific Building Products
HomeTeam
Hubbell Inc.
Huber Engineered Woods
Installed Building Products
International Wholesale Tile, LLC - Tesoro
James Hardie Building Products
Leviton Manufacturing
MasterBrand Cabinets
Maverick
Moen inc
Mohawk Industries
MSI
Navien Inc.
Nisus Corporation
ODC Construction
Oldcastle APG
Organized Living
Parksite
Rheem Water Heating
Rockwell Building Systems
Schlage
Schluter Systems
Shaw Floors
Specialty Inspectors LLC
Terra Stoneworks
Westlake Royal Building Products (Siding & Trim)
Westlake Royal Building Products (Stone & Roofing)

BUILDERS

13th Floor Homes
Adams Homes
Bayern, LLC
Bluenest Development
Blue Water Custom Homes, Inc.
Brightland Homes
Brite Homes
Casa Fresca Homes
DHI Communities/DR Horton
Dostie Homes
Dreamfinders Homes
Druther Home Investment, LLC
DSL D Homes
EcoSun
Empire Communities
Flight Builders
Gulf Bay Homes
ICI Homes
INB Homes
Kolter Homes
LGI Homes
Mattamy Homes Corporate
Mattamy Homes of Orlando
Maronda Homes
MCG Homes
Meritage Homes
M/I Homes of Orlando
M/I Homes of SW Florida
Minto Communities
Mitchell Homes
Paytas Home, Inc
Pioneer Homes
Pulte Group
Southern Homes of Polk County
Sunlife Builders
Southern Venture Corporation
Taylor Morrison Inc.
Toll Brothers, Inc.
Trophy Signature Homes, Austin
Trophy Signature Homes, Houston
Two Resi Build, LLC
Viera Builders, Inc.



BUILDER & EXHIBITOR EXCHANGE

(BEX) CONTRACT

ORLANDO, FLORIDA | JULY 27-30, 2026

RETURN YOUR CONTRACT TO:

Kailin Koch

Expo Hall Director
SEBC Exposition Sales
1319 Thomaswood Dr.
Tallahassee, FL 32309

EMAIL: kkoch@sebcsow.com

PHONE: 850-402-1849

QUESTIONS?

Contact Kailin Koch, Expo Hall
Director, at

Direct Line:
850-402-1849

Email:
kkoch@sebcsow.com

**Your BEX
Appointment Schedule**
will be provided one week
prior to the 2026 BEX Event,

COMPANY INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WEBSITE: _____

FACEBOOK: _____ INSTAGRAM: _____

PRIMARY CONTACT

Person to whom all correspondence will be sent

CONTACT NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #1

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #2

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

CONTINUED >>>

BUILDER & EXHIBITOR EXCHANGE

(BEX) AGREEMENT

ORLANDO, FLORIDA | JULY 27-30, 2026

BEX ATTENDEE #3

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #4

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

PRODUCT CATEGORY

Please indicate the product or service category that best represents your company. This description will be reviewed by the Builder Review Committee as part of the selection process for BEX participation.

Does your company distribute throughout the entire Southeast? Yes No

If not, please provide your distribution territory. _____

**TO VIEW THE BEX EVENT SCHEDULE AND FREQUENTLY ASKED QUESTIONS,
VISIT WWW.SEBCSHOW.COM/BEX**

BUILDER & EXHIBITOR EXCHANGE

(BEX) AGREEMENT

ORLANDO, FLORIDA | JULY 27-30, 2026

PAYMENT SCHEDULE

Early-Bird Rate:

\$8,000 Before April 30, 2026

Payment due 30 days following notification that your company has been selected to exhibit in BEX selection.

To ensure the highest quality and relevance for all attendees, participation as a BEX exhibitor is no longer first-come, first-served. All interested companies must submit an application by March 31, 2026. Please note that submitting an application does not guarantee acceptance.

Applications will be reviewed by a Builder Advisory Committee, which will recommend exhibitors that best align with needs of our builder participants. Event management will notify applicants of their approved or denied status following the review process.

Approved exhibitors will be required to submit full payment by the deadline outlined in their acceptance notice. Failure to do so will result in the loss of their opportunity to participate in BEX. As a reminder, all participating companies must also exhibit in the SEBC Expo.

PARTICIPATION AGREEMENT

AS A BEX ATTENDEE, the undersigned understands that this Builder & Exhibitor Exchange (BEX) Contract is a legally binding contract and that the payment terms expressed above constitute valuable consideration for this contract. Having read this contract, the undersigned hereby agrees to the terms and conditions of the contract and obligates him/her/itself to attend all BEX networking events and builder/exhibitor appointments that are scheduled. Registration in BEX by a contractor/exhibitor shall not be assignable to a third party. The undersigned authorizes FHBA/SEBC to use the undersigned's business name in any advertising, promotion or marketing associated with BEX, but FHBA/SEBC does not guarantee inclusion in such materials. FHBA/SEBC reserves the right to cancel BEX with no liability to the undersigned except for the return of any deposits or fees actually paid by the undersigned to FHBA/SEBC for his/her/its BEX registration. This contract shall be construed in accordance with and governed by Florida law and venue for any disputes shall be in Leon County, Florida. This contract embodies the entire agreement and understanding of the undersigned and FHBA/SEBC in respect to the subject matter contained herein.

Authorized By: _____ Title: _____ Date: _____

Signature (required): _____

Accepted By SEBC: Kailin Koch Title: Director of Education and Expositions Date: _____

Signature (required): Kailin Koch

Cancellation Policy: CANCELLATION POLICY: All cancellation notices must be made in writing and sent to the SEBC/BEX office at 1319 Thomaswood Drive, Tallahassee, FL 32308. Cancellations received by SEBC/BEX on or before March 31, 2026 will receive a 50% refund. Cancellations made after this, but before May 31, 2026 will receive a 25% refund. Cancellations received by SEBC/BEX after May 31, 2026 are not eligible for a refund.

Your BEX Appointment Schedule will be provided one week prior to the 2026 BEX Event.



2020
JULY 27-30

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Builder & Exhibitor Exchange