



AURORA AWARDS

SPONSORSHIP OPPORTUNITIES

Aurora Awards Gala
Saturday, July 26, 2025
Gaylord Palms Resort

About The Auroras

Established in 1979, Aurora Awards are presented annually to outstanding builders, planners, architects, developers, designers, interior merchandisers and other housing-related professionals. Residential and Commercial construction professionals actively involved in projects located in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia and the Eastern Caribbean are eligible to participate. The Aurora Awards encompass all facets of the residential, commercial and remodeling industries. From overall design to sustainability, the awards program offers categories for each participant in the construction industry as well as sales and marketing professionals.



Sponsoring the Aurora Awards ensures that your company is in front of leaders across the industry, as we celebrate the best work completed in the Southeast this year!

Sponsorship Opportunities



Presenting Sponsor \$10,000

One Available

You'll enjoy exclusive Platinum Sponsor benefits during the 2025 Southeast Building Conference (SEBC) July 24-25. Then, as the region's top builders, remodelers, developers, architects designers, and sales and marketing professionals vie for the Golden Aurora on Saturday night, you'll be front and center with this elite group of professionals.

Your investment includes:

- 10x10 SEBC Booth Package
- Title Signage at Aurora Awards Gala
- Logo on SEBC website
- Exclusive homepage banner on SEBC website (Avg. 20,500 visits per month)
- Logo on all on-site sponsor signage at SEBC
- Exclusive social media content on FHBA and SEBC accounts
- Full-page advertisement in the SEBC Show Program
- 20 All Access passes to the 2025 SEBC
- 20 VIP Tickets (2 Tables) for the Aurora Awards Ceremony
- Prominent feature on Awards Gala Program
- Opportunity to address Aurora Awards Gala Attendees
- Opportunity to air a :30 - 1:00 video/commercial during Aurora Awards Gala
- Full-page ad in Aurora Awards Winner Book

Sponsorship Opportunities

Aurora Reception Sponsor \$5,000

You'll enjoy Silver Sponsor benefits during the 2025 Southeast Building Conference (SEBC) July 24-25. On, Saturday, your company will be prominently featured during the Awards Gala and the pre-gala cocktail reception. This sponsorship means your company is front of mind as this year's winner toast to their success.

Your investment includes:

- Logo placement at cocktail reception
- Option to provide branded napkins for cocktail bar
- Logo on Awards Gala signage and marketing materials
- Logo on SEBC website (Avg. 20,500 visits per month)
- Logo on all on-site sponsor signage at SEBC
- Exclusive social media content on FHBA and SEBC accounts
- Half-page advertisement in the SEBC Show Program
- 10 All Access passes to the 2025 SEBC
- 1 VIP Table (10 Tickets) to the Aurora Awards Ceremony
- Onstage recognition during the Aurora Awards Gala
- Full-page ad in Aurora Awards Winner Book

Sponsorship Opportunities

VIP Table Sponsor \$3,500

- Logo on Awards Gala signage and marketing materials
- Logo on SEBC website (Avg. 20,500 visits per month)
- Logo on all on-site sponsor signage at SEBC
- 1 VIP Table (10 Tickets) to the Aurora Awards Ceremony
- Half-page advertisement in the SEBC Show Program
- Onstage recognition during the Aurora Awards Gala
- Half-page ad in Aurora Awards Winner Book
- Social Media Mention

Table Sponsor \$2,000

- Logo on Awards Gala signage and marketing materials
- Logo on SEBC website (Avg. 20,500 visits per month)
- Logo on all on-site sponsor signage at SEBC
- 1 VIP Table (10 Tickets) to the Aurora Awards Ceremony
- Half-page advertisement in the SEBC Show Program
- Onstage recognition during the Aurora Awards Gala
- Half-page ad in Aurora Awards Winner Book
- Social Media Mention

Sponsorship Opportunities

► Awards Sponsor \$500

- 2 tickets to Aurora Awards Gala
- Logo on Awards Gala signage and marketing materials
- Logo on SEBC website (Avg. 20,500 visits per month)
- Half-page ad in Aurora Awards Winner Book
- Social Media Mention

► Supporting Sponsor \$300

- 1 ticket to Aurora Awards Gala
- Logo on Awards Gala signage and marketing materials
- Logo on SEBC website (Avg. 20,500 visits per month)
- Social Media Mention



2025 Aurora Sponsor Contract

Sponsorship Selection: _____

COMPANY INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WEBSITE: _____

FACEBOOK: _____ TWITTER: _____

Person to whom all correspondence will be sent

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

DEPOSIT REQUIREMENTS AND PAYMENT SCHEDULE

TOTAL AMOUNT DUE: \$ _____ 50% of total amount required for deposit.

☐ CHECK: Make checks payable to: Florida Home Builders Association, 1319 Thomaswood Dr., Tallahassee, FL 32308

☐ CREDIT CARD: ☐ AMEX ☐ Discover ☐ MasterCard ☐ VISA

Credit Card #: _____ Exp. Date: _____ Code: _____

Name on Card: _____ Signature: _____

FHBA's Federal ID number for your records: FED I.D. # 59-0708647 Contact Kailin Koch at kkoch@sebcshow.com in order to request a W-9 form.

CONTRACT AGREEMENT

If the fee, including any deposit or periodic payment under a mutually agreed upon payment plan, is not received by FHBA when due, FHBA reserves the right not to supply, or cease to supply, any or all of the benefits and/or rights, including but not limited to, you not being permitted entry into SEBC unless full payment has been received by FHBA prior to July 23, 2025

CANCELLATION POLICY: All cancellation notices must be made in writing and sent to the FHBA/SEBC office at 1319 Thomaswood Drive, Tallahassee, FL 32308. Cancellations received by FHBA/SEBC on or before March 30, 2025 will receive a 25% refund of all booth payments. Cancellations received by FHBA/SEBC after March 30, 2025 are not eligible for a refund.

I HAVE READ AND AGREE TO ABIDE BY THE 2025 SEBC Contract Terms and Show Rules and Regulations all of which can be viewed at www.SEBCshow.com. This becomes a binding contract when you agree to the terms of service by signing and dating this document. Any arbitration or litigation arising from this agreement shall be brought in Leon County, Florida.

Authorized By: _____ Title: _____ Date: _____

Accepted By SEBC: Kailin Koch Title: Director of Education and Expositions