

SEBC Exhibitor Service Kit

2025

Vendor Information

All booths include: 8' back drop, 3' side rails, pipe and drape and identification sign. Packages do not include carpet. Your booth is required to have floor covering. You can either provide your own or you can order it through The Expo Group.

The Expo Group

Booth Furnishings (shipping, labor, & more)

Exhibitors will receive an email from The Expo Group in 7-10 business days containing a unique username and password.

Exhibitors will need this login information to place orders online.

Customer Service

Phone: 972-580-9000

Email: exhibitorservice@theexpogroup.com

Discount Deadline: June 23, 2025

[Order Online](#)

Gaylord Palms Resort & Convention Center

Electric, Network/Telecommunication Services, Food & Beverage

Email: gpexhibits@gaylordhotels.com

Phone: 407-586-2219

Incentive Deadline: June 7, 2025

[Download Order Form](#)

CompuSystems

Lead Retrieval, Booth Staff Registration

Email: exhibitor-support@csireg.com

Phone: 708-786-5565

Early Bird Deadline: May 21, 2025

Advanced Pricing Deadline: June 9, 2025

[Download Order Form](#)

[Register Booth Staff](#)



Show Schedule

July 24 - 25 | Kissimmee
Gaylord Palms Resort and
Convention Center

Tuesday
July 22, 2025

8:00 AM - 4:30 PM
ADVANCED MOVE-IN FOR
BEX EXHIBITORS & 10'x20'
BOOTHS OR LARGER

Wednesday
July 23, 2025

8:00 AM - 8:00 PM
EXHIBITORS MOVE-IN

Thursday
July 24, 2025

10:00 AM - 4:00 PM
EXPO HALL IS OPEN

Friday
July 25, 2025

10:00 AM - 4:00 PM
EXPO HALL IS OPEN

4:00 PM - 11:00 PM
EXHIBITORS MOVE OUT

[View Exhibitor Preparation Guide](#)

[CLICK HERE](#)

NOTICE

SOLICIATION EMAILS: This is a friendly reminder that suspicious marketing may find its way into your email inbox. Any information regarding SEBC and official SEBC hotels will be sent from an sebcshow.com email address.

ATTENDEE LIST: Please do not fall victim to purchasing an attendee list, this is a scam. SEBC freely provides all exhibitors with the attendee list on three occasions; 30 days prior to the show, 15 days prior to the show, and one week after the show.



SEBC Exhibitor Service Kit

2025

Vendor Information

Do you plan to have a giveaway at your booth during SEBC?

Let us know! We'll be happy to promote your giveaway in the on-site official program free of charge.

Please note we only plan to promote large raffles items such as gift cards, coolers, appliances, etc...

Deadline: June 1, 2025

Encore

Audio, Visual & Rigging

Jimmy Mills

Email: jimmy.mills@encoreglobal.com

Phone: 407-586-2250

Incentive Deadline: July 1, 2025

[Download Order Form](#)

Hotel Information

Gaylord Palms Resort and Convention Center

The Gaylord Palms Resort and Convention Center, located at 6000 W Osceola Pkwy, Kissimmee, FL 34746, serves as the host hotel for the 2025 SEBC.

Room Block Deadline: June 30, 2025

[Book Your Stay](#)

Director of Expo & Education

Kailin Koch
(850)402-1849

1319 Thomaswood Dr.
Tallahassee, FL 32308

www.sebcshow.com
kkoch@sebcshow.com



SEBC 2026

Visit booth #143 to secure your booth space for the 2026 SEBC show!

Exhibitor contracts will be accepted on site. Booths are sold on a first come first served basis. Online registration will open the week following 2025 SEBC.

The 2026 SEBC will be held July 29-30 at the Orange County Convention Center in Orlando, FL.

Want to expand your presence at the 2025 show?

Explore available sponsorship opportunities and drive traffic straight to your booth.

[Click Here To View Sponsorship Kit](#)

SCAN ME

