



2025 SEBC CONTRACT

RETURN YOUR COMPLETED CONTRACT TO:

Kailin Koch, Expo and Education Director, 1319 Thomaswood Drive, Tallahassee, FL 32308

EMAIL: kkoch@sebcshow.com | PHONE: 850-402-1849

SPONSORSHIP SELECTION

Platinum \$10,000

- SEBC Registration Desk
- SEBC Bash
- Aurora Awards

Gold \$7,500

- Name badges
- Lanyards
- Expo Aisle Signs

Silver \$5,000

- SEBC Program
- Aurora Awards Reception
- Expo Hall Lounge
- Informatoin Desk

Bronze \$3,500

- SEBC Mobile Application
- COFFEE BREAK (2 Available)
- Informatoin Desk
- EDUCATION SPONSORSHIPS
(4 Available- Choose one below)
 - BUILDING & DESIGN TRACK
 - BUSINESS MANAGEMENT TRACK
 - SALES & MARKETING TRACK
 - CONTINUING EDUCATION TRACK 1

Please note: the following material deadline to ensure sponsorship obligations are fulfilled:

High-Resolution Version of Company Logo- Due at completion of contract

Social Media Content- Due no later than March 1, 2025

Artwork for SEBC Program and Mobile App- Due no later than May 1, 2025



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COMPANY INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WEBSITE: _____

FACEBOOK: _____ TWITTER: _____

EXHIBIT CONTACT

Person to whom all correspondence will be sent

CONTACT NAME: _____

POSITION: _____

PHONE: _____ CELL: _____

EMAIL: _____

CONTACT INFO TO BE PUBLISHED ON THE SEBC MOBILE APP

CONTACT NAME: _____

POSITION: _____

PHONE: _____

EMAIL: _____

COMPANY INFORMATION

Please provide a description of your company. This information may be posted, unedited, on the SEBC website.

HURRICANE MITIGATION

Are your company's products or services related to Hurricane Mitigation? If your services and products are related to Hurricane Mitigation, your company will receive special recognition in the official SEBC program.

Yes _____ No _____

Questions? Contact Kailin Koch, Expo and Education Director
EMAIL: kkoch@sebcshow.com | PHONE: 850-402-1849



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PRODUCT CATEGORY

Select up to THREE (3) product categories. Your selection(s) will be listed, unedited, in the official SEBC Pocket Program.

- | | | |
|--|--|--|
| <input type="checkbox"/> Advertising / Marketing / Sales | <input type="checkbox"/> Exterior Finishes | <input type="checkbox"/> Masonry |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Flooring/ Floor Materials | <input type="checkbox"/> Outdoor Living |
| <input type="checkbox"/> Architecture / Design | <input type="checkbox"/> Foundations | <input type="checkbox"/> Pest Control |
| <input type="checkbox"/> Banking / Financial / Mortgage Services | <input type="checkbox"/> Green Building Products | <input type="checkbox"/> Plumbing Equipment / Materials |
| <input type="checkbox"/> Building Materials | <input type="checkbox"/> Home Security / Automation | <input type="checkbox"/> Professional Services/Consulting |
| <input type="checkbox"/> Building Systems | <input type="checkbox"/> Hurricane Products / Services | <input type="checkbox"/> Restoration / Mitigation Services |
| <input type="checkbox"/> Business Management | <input type="checkbox"/> HVAC/Air Conditioning | <input type="checkbox"/> Roofing Materials / Services |
| <input type="checkbox"/> Cabinet & Cabinet Hardware | <input type="checkbox"/> Insulation / Insulating Materials | <input type="checkbox"/> Swimming Pools & Equipment |
| <input type="checkbox"/> Code Compliance / Edu./Licensing | <input type="checkbox"/> Insurance / Warranty | <input type="checkbox"/> Tools |
| <input type="checkbox"/> Doors / Windows | <input type="checkbox"/> Interior Finishes | <input type="checkbox"/> Trade Organizations |
| <input type="checkbox"/> Commercial Vehicle | <input type="checkbox"/> Health & Fitness | <input type="checkbox"/> Water Heating |
| <input type="checkbox"/> Electrical Products / Services | <input type="checkbox"/> Landscaping Products / Services | <input type="checkbox"/> Water Treatment |

SEBC IMPACT QUESTIONS

Would you like to receive information on SEBC's sponsorship opportunities? Yes _____ No _____

Are you interested in SEBC's Builder and Exhibitor Exchange (BEX) event? Yes _____ No _____

How did you hear about SEBC?

Email _____ Past Exhibitor _____ Website _____ Direct Mail _____

Other/Explain _____

Do you plan to serve Food and Beverage at your booth? Yes _____ No _____

If yes, please note, per our contract agreement and for liability concerns, the Gaylord Palms Resort and Convnetion Center is the exclusive provider for all food and beverage. Absolutely NO outside food and/or beverage maybe served from your booth during SEBC. This includes, but is not limited to: logo bottled water or any type of pre-packaged food. If you wish to serve these items, you must request permission via e-mail in advance. A corkage fee will apply if you are granted permission to distribute food or beverage not purchased from the Gaylord Palms Resort. These requests can be sent to: gpehbits@gaylordhotels.com

Do you plan to display a vehicle or trailer at your booth? Yes _____ No _____

If yes, your company will be required to complete and submit the Vehicle Spotting Form and pay any additional fees.



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BOOTH RENTAL FEE & SELECTION

Minimum Booth Size: 10'x10' = 100 sf

___ Standard = \$19.00 per sf (Before April 30, 2025) / \$21.00 per sf (After April 30, 2025)

___ Premium = \$22.00 per sf (Before April 30, 2025) / \$24.00 per sf (After April 30, 2025)

BOOTH SIZE: _____

TOP THREE PREFERRED BOOTH LOCATIONS:

1st _____ **2nd** _____ **3rd** _____

Exhibitors will be responsible for the cost of their hotel stay, special event tickets, parking, additional booth staff badges and any booth furnishings needed such as carpet, tables, chairs, electric, rigging, Wi-Fi, lead retrieval etc. Please note: Floor covering of some kind is required.

SEBC management reserves the right to change the floor plan without notice, to provide for a successful trade expo. If none of the above choices are available, SEBC will contact the Exhibit Contact listed on this contract.

BOOTH FURNISHING PACKAGES

Show Management will NOT accept booth package orders after June 1, 2025.

Please select if you would like to place your booth furnishings order through SEBC Show Management. SEBC Show Management will only accept orders for the packages listed below. If you need additional furnishings or services, please order directly through our preferred vendors.

*Floor covering is required in the Expo Hall.

___ NO BOOTH PACKAGE

Exhibitor will be responsible for placing their order directly through SEBC preferred vendor or provide their own booth furnishings and floor covering.

___ PACKAGE A \$385.10

One (1) 6' white draped table, two (2) side chairs and wastebasket.

*Carpet is NOT included in this package.

___ PACKAGE B \$527.39

One (1) 6' white draped table, two (2) side chairs, gray carpet (10'x10') and wastebasket.

___ PACKAGE C \$678.62

One (1) 6' white draped table, two (2) side chairs, gray carpet (10'x20') and wastebasket.

DEPOSIT REQUIREMENTS AND PAYMENT SCHEDULE

TOTAL AMOUNT DUE: \$ _____ 50% of total amount required for deposit.

___ CHECK: Make checks payable to: Florida Home Builders Association, 1319 Thomaswood Dr., Tallahassee, FL 32309

___ CREDIT CARD: ___ AMEX ___ Discover ___ MasterCard ___ VISA

Credit Card #: _____ Exp. Date: _____ Code: _____

Name on Card: _____ Signature: _____

FHBA's Federal ID number for your records: FED I.D. # 59-0708647 Contact Kailin Koch at kkoch@sebcshow.com in order to request a W-9 form.

An Executed Contract will hold your space for a maximum of 14 days from the date of the signed contract.

Payment Schedules is as Follows:

Booths Reserved from July 24, 2024—April 30, 2025	Deposits Due: within 14 days of Signed Contract Balance Due: April 30, 2025
Booths Reserved from May 1, 2025—July 23, 2025	Payment in Full Required at Time of Contract Execution

CANCELLATION POLICY: All cancellation notices must be made in writing and sent to the FHBA/SEBC office at 1319 Thomaswood Drive, Tallahassee, FL 32309. Cancellations received by FHBA/SEBC on or before March 31, 2025 will receive a 50% refund. Cancellations made after this, but before May 31, 2025 will receive a 25% refund. Cancellations received by FHBA/SEBC after May 31, 2025 are not eligible for a refund.

CONTRACT AGREEMENT

If the fee, including any deposit or periodic payment under a mutually agreed upon payment plan, is not received by FHBA when due, FHBA reserves the right not to supply, or cease to supply, any or all of the benefits and/or rights, including but not limited to, you not being permitted entry into SEBC unless full payment has been received by FHBA prior to July 23, 2025.

CERTIFICATE OF INSURANCE

I agree to defend, indemnify and hold harmless FHBA from any damage or injury to third parties or to the Gaylord Palms Resort and Convention Center caused by me, or my agents, employees, contractors or affiliates, and I agree to repair, or pay to FHBA the cost to repair, any damages caused to the Gaylord Palms Resort and Convention Center. Further, I acknowledge that I am required to maintain and keep in full force and effect a comprehensive general liability or public liability insurance with limits not less than \$1,000,000 combined single limited, including coverage for bodily injury and property damage to third parties. Such policy shall name FHBA as an "additional insured".

_____[initials]

I HAVE READ AND AGREE TO ABIDE BY THE 2025 SEBC Contract Terms and Show Rules and Regulations all of which can be viewed at www.SEBCshow.com. This becomes a binding contract when you agree to the terms of service by signing and dating this document. Any arbitration or litigation arising from this agreement shall be brought in Leon County, Florida.

Authorized By: _____ Title: _____ Date: _____
Accepted By SEBC: Kailin Koch Title: Director of Education and Expositions