



INVITES YOU TO...



WHAT IS BEX ?

At the SEBC Builder & Exhibitor Exchange (BEX) event you will meet and network with a mix of production or high-end custom home builders. Participating builder companies agree to send their purchasing decision maker for a fully hosted event, where you will experience private, result-focused face-to-face meetings .

BEX will start Tuesday, July 22, 2025 with a networking reception and will conclude on Thursday, July 24 , 2025 - just in time for attendees to follow you into the Expo Hall to check out your products.

Your appointment schedule and information on participating builders will be provided one week prior to the event.

A photograph showing a man with white hair and glasses, wearing a patterned short-sleeved shirt, sitting at a conference table. He is looking towards the left of the frame, with his hands clasped near his face. In front of him is a laptop and some papers. Other people are visible in the background, also seated at tables.

SIGN UP TODAY!

Total cost includes the BEX event and one (1) standard 10' x 10' booth in the SEBC Expo Hall, as well as tickets to all BEX social networking events for two (2) exhibitor company representatives.

PRICING: \$7,500 before April 30, 2025
\$8,200 After April 30, 2025

JULY 22-25, 2025

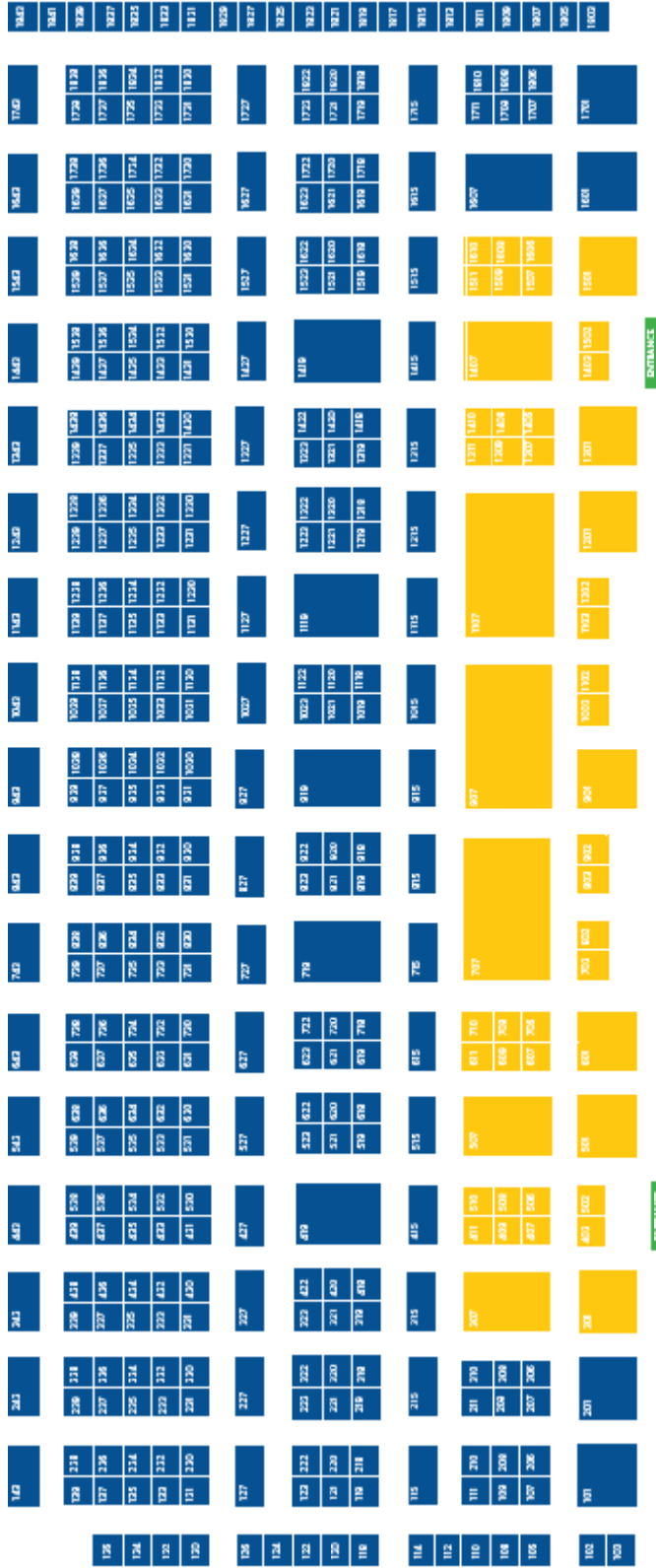
Gaylord Palms Resort and Convention Center, Kissimmee, FL

Complete Details:
www.SEBCshow.com/BEX

➤ **Questions? Contact Kailin Koch at kkoch@sebcshow.com.**



EXPO HALL FLOOR PLAN



SCAN ME TO
 VIEW OUR
 INTERACTIVE
 FLOOR PLAN
 ONLINE!

Gaylord Palms Resort and Convention Center
 KISSIMMEE, FLORIDA

Early Bird Pricing

- Premium Booths \$22/sq ft
- Standard Booths \$19/sq ft

BEX Participation Includes Your Expo Booth

All Inclusive **EVENT SCHEDULE**

“ Last year's BEX event was very productive for Installed Building Products (IBP). We were able to meet face to face with key decision makers we've been pursuing and engaged with builders we've never met before. As a result, IBP contracted with no less than three new large builders. We will be back!

-
Louis Sylvania,
Installed Building
Products

“ No doubt the highlight of all of the SEBC activities was BEX. What a great opportunity to meet face to face with top builder executives throughout the region. We came away from every meeting with action items that will ultimately lead to increased sales and revenue, as well as, build long term relationships with our builder partners. We will be back again.

-
Kelly Meyers,
Dal-Tile Corporation

TUESDAY • JULY 22, 2025

- 3:00 PM: Arrive/Check Into Hotel
- 8:00 AM - 4:30 PM: SEBC Booth Set up
- 2:00 PM - 5:00 PM: BEX Registration
- 6:00 PM - 8:00 PM: Networking Reception
- 8:00 PM - 9:30 PM: After Dinner Drinks in the Suite

WEDNESDAY • JULY 23, 2025

- 7:30 AM - 8:30 AM: Breakfast
- 8:30 AM - 10:05 AM: Builder/Exhibitor Meetings
- 10:05 AM - 10:15 AM: Break
- 10:20 AM - 11:55 AM: Builder/Exhibitor Meetings
- 12:00 PM - 1:25 PM: Luncheon
- 1:30 PM - 3:05 PM: Builder/Exhibitor Meetings
- 3:05 PM - 3:15 PM: Break
- 3:20 PM - 4:55 PM: Builder/Exhibitor Meetings
- 5:00 PM - 6:00 PM: Cocktail Hour
- 6:00 PM - 8:00 PM: Dinner & Entertainment
- 8:00 PM - 9:30 PM: After Dinner Drinks in the Suite

THURSDAY • JULY 24, 2025

- 8:00 AM - 9:30 AM: Breakfast Featuring Keynote Speaker
- 10:00 AM - 4:00 PM: SEBC Expo Hall Open
- 8:00 AM - 4:40 PM: SEBC Education
- 5:30 PM - 7:30 PM: SEBC Bash at Ole Red

FRIDAY • JULY 25, 2025

- 10:00 AM - 4:00 PM: SEBC Expo Hall Open
- 8:00 AM - 4:40 PM: SEBC Education

Who Attends? Check Out Our 2024 Participants

BUILDERS

AR Homes
Astoria Homes
Bayern, LLC
Brightland Homes
Brite Homes
Carpenter Homes
Clickinvest
D.R Horton
Deluxeton Homes LLC
Dostie Homes
DRB Homes
Dream Finder Homes
Element Home Builders
Empire Communities
Flight Builders
Forefront
Gallery Homes of Deland, Inc.
Gulf Bay Homes
Homebound Technologies
Homes by Westbay
ICI Homes
Jim Chapman Construction Group
JWB Construction Group, LLC
Kolter Homes
LGI Homes
M/I Homes
MasterCraft Builder Group
Mattamy Homes
Meritage Homes
Minto Communities
Mitchell Homes
Paytas Home, Inc
Pioneer Homes
Providence Homes
Pulte Group
Quality Homes of Port Charlotte, Inc.
Resibuilt
Riverside Homes of North Florida
Southern Construction Industries, Inc.
Southern Homes of Polk County
Southern Ventures Corporation
Sunrise Homes Corp/Transcend Development Corp
Taylor Morrison Inc.
Two Resi Build

EXHIBITORS

Aeroseal
Ally Building Solutions
America's Preferred Structural Warranty
Azek Building Products
Burgess Construction Consultants, Inc.
Capitol PRO
Carrier Enterprise
ClosetMaid PRO
Copperweld Bimetallics
CSCI
D & D Garage Doors
Dal-Tile
Delta Faucet Company
Durato USA
Floor & Decor
Florida Paints
FlowGuard Gold® Plumbing Systems
GE Appliances
Generac Power Systems
Georgia-Pacific ForceField® Weather Barrier System
HomeTeam
Hubbell Residential
Huber Engineered Woods
International Wholesale Tile, LLC - Tesoro
James Hardie Building Products
Kichler Lighting
Leviton Manufacturing
MasterBrand Cabinets
Maverick
Moen
MSI
Navien
Nisus Corporation
Parksite
Plastpro Inc.
Quality Built LLC
Quick Tie Products, Inc.
Rheem Water Heating
Sashco
Schlage
Schluter Systems
Shaw Floors
Simpson Strong-Tie
Sunrun
Terra Stoneworks South LLC.
ThreadKore
VanBoxel Building Supply
Westlake Royal Roofing Solutions



BUILDER & EXHIBITOR EXCHANGE (BEX) CONTRACT

GAYLORD PALMS RESORT AND CONVENTION CENTER | KISSIMMEE, FL
JULY 22-25 2025

RETURN YOUR CONTRACT TO:

MAIL: Kailin Koch

Expo Hall Director
SEBC Exposition Sales
1319 Thomaswood Dr.
Tallahassee, FL 32309

EMAIL: kkoch@sebcsow.com

PHONE: 850-402-1849

QUESTIONS?

Contact Kailin Koch, Expo
Hall Director, at

Direct Line:
850-402-1849

Email:
kkoch@sebcsow.com

**Your BEX
Appointment Schedule**
will be provided one week
prior to the 2025 BEX Event,

COMPANY INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WEBSITE: _____

FACEBOOK: _____ TWITTER: _____

PRIMARY CONTACT

Person to whom all correspondence will be sent

CONTACT NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #1

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #2

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

CONTINUED >>>

BUILDER & EXHIBITOR EXCHANGE (BEX) CONTRACT

GAYLORD PALMS RESORT AND CONVENTION CENTER | KISSIMMEE, FL
JULY 22-25 2025

BEX ATTENDEE #3

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #4

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

PRODUCT CATEGORY

Please provide a product or service category that fits your company best:

Does your company distribute throughout the entire Southeast? Yes No

**TO VIEW THE BEX EVENT SCHEDULE AND FREQUENTLY ASKED QUESTIONS,
VISIT WWW.SEBCSHOW.COM/BEX**

BUILDER & EXHIBITOR EXCHANGE (BEX) CONTRACT

GAYLORD PALMS RESORT AND CONVENTION CENTER | KISSIMMEE, FL
JULY 22-25 2025

DEPOSIT REQUIREMENTS & PAYMENT SCHEDULE

Early-Bird Rate:

\$7,500 Before April 30, 2025
50% of total amount required for deposit.
Remaining balance due by April 30, 2025.

Standard Rate:

\$8,200 After April 30, 2025.
Balance due with contract submission.

AMOUNT: \$ _____

CHECK: Make checks payable to: Florida Home Builders Association, 1319 Thomaswood Drive, Tallahassee, FL 32308

CREDIT CARD: AMEX Discover MasterCard VISA

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

FHBA's Federal ID number for your records: FED I.D. # - 59 - 0708647
Contact Kailin Koch at kkoch@sebcsow.com in order to request a W-9 form.

An Executed Contract will hold your BEX slot for a maximum of 14 days from the date of the signed contract.

Payment Schedule: Payment of \$7,500 for Early-Bird Rate is required to be paid in full by April 30, 2025. If Early-Bird Rate is not paid in full by April 30, 2025, then the rate automatically transfers to Standard Rate and will require a total payment of \$8,200 due no later than June 1, 2025.

CONTRACT AGREEMENT

AS A BEX ATTENDEE, the undersigned understands that this Builder & Exhibitor Exchange (BEX) Contract is a legally binding contract and that the payment terms expressed above constitute valuable consideration for this contract. Having read this contract, the undersigned hereby agrees to the terms and conditions of the contract and obligates him/her/itself to attend all BEX networking events and builder/exhibitor appointments that are scheduled. Registration in BEX by a contractor/exhibitor shall not be assignable to a third party. The undersigned authorizes FHBA/SEBC to use the undersigned's business name in any advertising, promotion or marketing associated with BEX, but FHBA/SEBC does not guarantee inclusion in such materials. FHBA/SEBC reserves the right to cancel BEX with no liability to the undersigned except for the return of any deposits or fees actually paid by the undersigned to FHBA/SEBC for his/her/its BEX registration. This contract shall be construed in accordance with and governed by Florida law and venue for any disputes shall be in Leon County, Florida. This contract embodies the entire agreement and understanding of the undersigned and FHBA/SEBC in respect to the subject matter contained herein.

Authorized By: _____ Title: _____ Date: _____

Signature (required): _____

Accepted By SEBC: Kailin Koch Title: Director of Education and Expositions Date: _____

Signature (required): Kailin Koch

Cancellation Policy: CANCELLATION POLICY: All cancellation notices must be made in writing and sent to the SEBC/BEX office at 1319 Thomaswood Drive, Tallahassee, FL 32309. Cancellations received by SEBC/BEX on or before March 31, 2025 will receive a 50% refund. Cancellations made after this, but before May 31, 2025 will receive a 25% refund. Cancellations received by SEBC/BEX after May 31, 2025 are not eligible for a refund.

Your BEX Appointment Schedule will be provided one week prior to the 2025 BEX Event.



2025
JULY 22-25

BEEX

Builder & Exhibitor Exchange