



SOUTHEAST BUILDING CONFERENCE

INVITES YOU TO...

BEX
Builder & Exhibitor Exchange



SIGN UP TODAY!

WHAT IS BEX?

At the SEBC Builder & Exhibitor Exchange (BEX) event you will meet and network with a mix of production or high-end custom home builders. Participating builder companies agree to send their purchasing decision maker for a fully hosted event, where you will experience private, result-focused face-to-face meetings .

BEX will start Monday, July 22, 2024 with a networking reception and will conclude on Wednesday, July 24 , 2024 - just in time for attendees to follow you into the Expo Hall to check out your products.

Your appointment schedule and information on participating builders will be provided one week prior to the event.

Total cost includes the BEX event and one (1) standard 10' x 10' booth in the SEBC Expo Hall, as well as tickets to all BEX social networking events for two (2) exhibitor company representatives.

PRICING: \$7,300 before April 30, 2024
\$8,000 After April 30, 2024

JULY 22-25, 2024

BEX Meetings and Social Events
Hilton Orlando

SEBC Expo
Orange County Convention Center

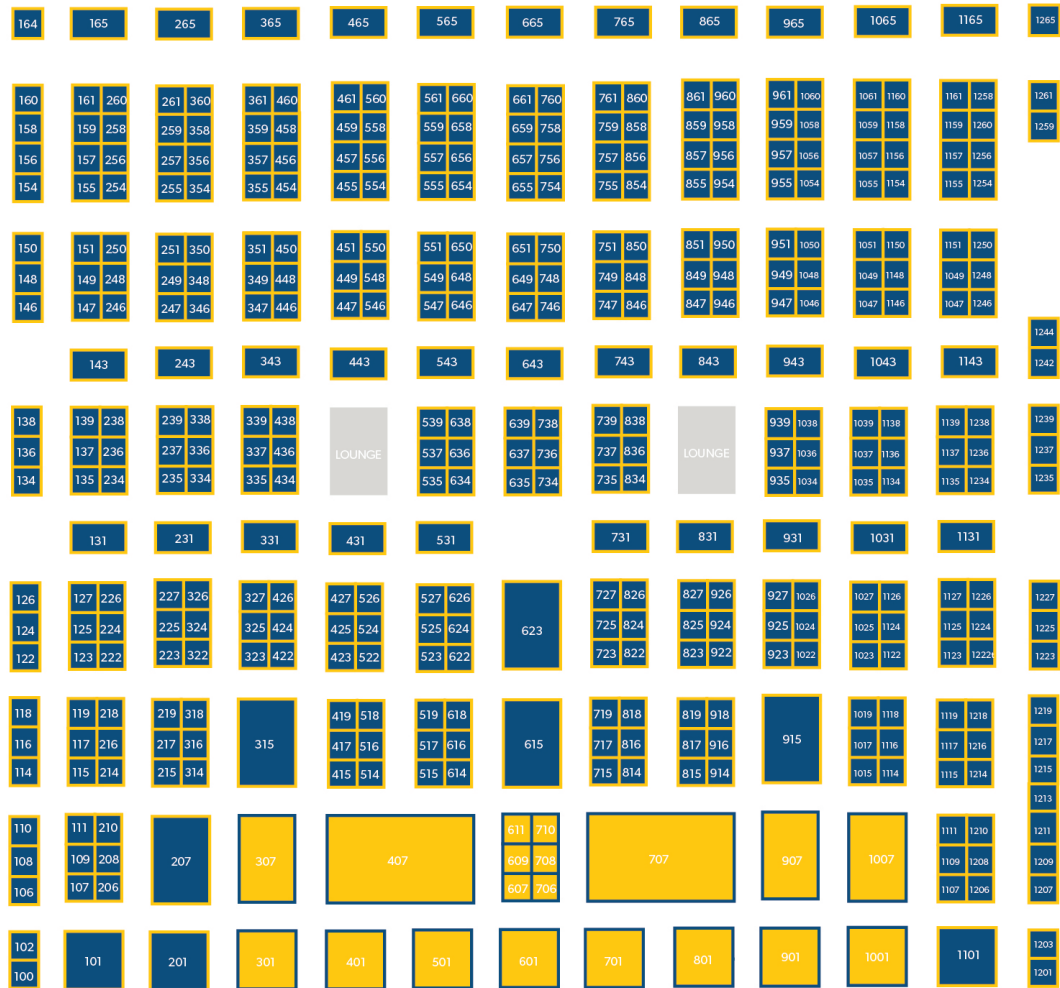
Complete Details:
www.SEBCshow.com/BEX

➤ **Questions? Contact Kailin Koch at kkoch@sebcshow.com.**



BEX Participation Includes Your Expo Booth

Food Court



ENTRANCE

ORANGE COUNTY CONVENTION CENTER
SOUTH CONCOURSE
ORLANDO, FLORIDA

Early Bird Pricing

- Premium Booths \$20/sq ft
- Standard Booths \$17/sq ft

SCAN ME TO VIEW OUR INTERACTIVE FLOOR PLAN ONLINE!



All Inclusive **EVENT SCHEDULE**

MONDAY • JULY 22, 2024

- ALL-DAY: Arrive/Check Into Hotel
- 8:00 AM - 4:30 PM: SEBC Booth Set up
- 2:00 PM - 4:00 PM: BEX Registration
- 5:30 PM - 8:00 PM: Networking Reception

TUESDAY • JULY 23, 2024

- 7:30 AM - 8:30 AM: Breakfast
- 8:30 AM - 10:15 AM: Builder/Exhibitor Meetings
- 10:15 AM - 10:30 AM: Break
- 10:30 AM - 11:30 AM: Builder/Exhibitor Meetings
- 11:30 AM - 12:30 PM: Luncheon
- 12:30 PM - 2:15 PM: Builder/Exhibitor Meetings
- 2:15 PM - 2:30 PM: Break
- 2:30 PM - 4:45 PM: Builder/Exhibitor Meetings
- 4:45 PM - 5:45 PM: Cocktail Hour
- 6:00 PM - 9:00 PM: Dinner & Entertainment

WEDNESDAY • JULY 24, 2024

- 8:30 AM - 10:00 AM: Breakfast Featuring Keynote Speaker, Robert Dietz, NAHB Chief Economist
- 10:00 AM - 4:00 PM: Expo Hall Open

THURSDAY • JULY 25, 2025

- 10:00 AM - 4:00 PM: Expo Hall Open

“ Last year's BEX event was very productive for Installed Building Products (IBP). We were able to meet face to face with key decision makers we've been pursuing and engaged with builders we've never met before. As a result, IBP contracted with no less than three new large builders. We will be back!

-
Louis Sylvia,
Installed Building
Products

“ No doubt the highlight of all of the SEBC activities was BEX. What a great opportunity to meet face to face with top builder executives throughout the region. We came away from every meeting with action items that will ultimately lead to increased sales and revenue, as well as, build long term relationships with our builder partners. We will be back again.

-
Kelly Meyers,
Dal-Tile Corporation

Who Attends? Chek Out The 2023 Participants

BUILDERS

AR Homes
Bayern, LLC
Beattie Development
Biscayne Homes, LLC
Brite Homes
Camillo Companies
Christopher Alan Homes
Clickinvest
D.R Horton
DHI Communities
Dostie Homes
DRB Homes
Dream Finder Homes
Ecosun Homes
Edgar Hughston Builders, Inc.
Forefront
Gallery Homes of Deland, Inc.
Green Brick Partners, Inc.
Gulf Bay Homes
Highland Homes
Homebound
Homes by Westbay
INB Homes
JWB Construction Group, LLC
Kolter Homes
London Bay Homes
M/I Homes
MasterCraft Builder Group
Mattamy Homes
Meritage Homes
Minto Communities
Mitchell Homes
Paytas Home, Inc
Price Family Homes
Quality Homes of Port Charlotte, Inc.
ResiBuilt
Ryan Homes
Southern Homes of Polk County
Sunrise Homes Corp

EXHIBITORS

AeroSeal Envelope
Ally Building Solutions
America's Preferred Structural Warranty, Inc
Arcxis
Associated Construction Products, Inc.
BDX
BRAYN Consulting
Brilliant Smart Home
Brinks Door Hardware
Burgess Construction Consultants, Inc.
Carrier Enterprises
ClosetMaid PRO
Copperweld
D & D Garage Doors
Dal-Tile
Danver
Davis Bews Design Group
Delta
Durato
Fi-Foil Company
Floor & Decor Commercial
FlowGuard Gold
GE Appliances
Generac
Georgia-Pacific
Gerber Plumbing Fixtures
Higharc
HomeTeam Pest Defense
Huber Engineered Woods
International Wholesale Tile
James Hardie
Leviton Manufacturing
LiftMaster
LJP Construction Services
Massey Services Inc
MasterBrand Cabinets
Maverick (formerly Centricity)
Moen Inc.
Mohawk Industries
MS International
Navien, Inc
NEXGEN Building Products
ODL Inc.
Parksite
Pinnacle Sales Group
PlastPro Inc.
Professional Drone Soutlions
PWSC
Quick Tie Products, Inc
RTIC Outdoor
Sascho Inc
Schlage
Schluter Systems
Skyetec
Terra Stoneworks South
Total Solutions Group
Westlake Royal Roofing Solutions



BUILDER & EXHIBITOR EXCHANGE (BEX) CONTRACT

HILTON ORLANDO | ORANGE COUNTY CONVENTION CENTER
JULY 22-25, 2024

RETURN YOUR CONTRACT TO:

MAIL: Kailin Koch

Expo Hall Director
SEBC
Exposition Sales
1319 Thomaswood Dr.
Tallahassee, FL 32309

EMAIL: kkoch@sebcsow.com

PHONE: 850-402-1849

QUESTIONS?

Contact Kailin Koch, Expo
Hall Director, at

Direct Line:
850-402-1849

Email:
kkoch@sebcsow.com

**Your BEX
Appointment Schedule**
will be provided one week
prior to the 2023 BEX Event,

COMPANY INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WEBSITE: _____

FACEBOOK: _____ TWITTER: _____

PRIMARY CONTACT

Person to whom all correspondence will be sent

CONTACT NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #1

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #2

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

CONTINUED >>>

BUILDER & EXHIBITOR EXCHANGE (BEX) CONTRACT

HILTON ORLANDO | ORANGE COUNTY CONVENTION CENTER
JULY 22-25 2024

BEX ATTENDEE #3

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #4

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

PRODUCT CATEGORY

Please provide a product or service category that fits your company best:

Does your company distribute throughout the entire Southeast? Yes No

**TO VIEW THE BEX EVENT SCHEDULE AND FREQUENTLY ASKED QUESTIONS,
VISIT WWW.SEBCSHOW.COM/BEX**

BUILDER & EXHIBITOR EXCHANGE (BEX) CONTRACT

HILTON ORLANDO | ORANGE COUNTY CONVENTION CENTER
JULY 22-25, 2024

DEPOSIT REQUIREMENTS & PAYMENT SCHEDULE

Early-Bird Rate:

\$7,300 Before April 30, 2024
50% of total amount required for deposit.
Remaining balance due by April 30, 2024.

Standard Rate:

\$8,000 After April 30, 2024.
Balance due with contract submission.

AMOUNT: \$ _____

CHECK: Make checks payable to: Florida Home Builders Association, 2600 Centennial Place, Tallahassee, FL 32308

CREDIT CARD: AMEX Discover MasterCard VISA

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

FHBA's Federal ID number for your records: FED I.D. # - 59 - 0708647
Contact Kailin Koch at kkoch@sebcshow.com in order to request a W-9 form.

An Executed Contract will hold your BEX slot for a maximum of 14 days from the date of the signed contract.

Payment Schedule: Payment of \$7,300 for Early-Bird Rate is required to be paid in full by April 30, 2024. If Early-Bird Rate is not paid in full by April 30, 2024, then the rate automatically transfers to Standard Rate and will require a total payment of \$8,000 due no later than June 1, 2024.

CONTRACT AGREEMENT

AS A BEX ATTENDEE, the undersigned understands that this Builder & Exhibitor Exchange (BEX) Contract is a legally binding contract and that the payment terms expressed above constitute valuable consideration for this contract. Having read this contract, the undersigned hereby agrees to the terms and conditions of the contract and obligates him/her/itself to attend all BEX networking events and builder/exhibitor appointments that are scheduled. Registration in BEX by a contractor/exhibitor shall not be assignable to a third party. The undersigned authorizes FHBA/SEBC to use the undersigned's business name in any advertising, promotion or marketing associated with BEX, but FHBA/SEBC does not guarantee inclusion in such materials. FHBA/SEBC reserves the right to cancel BEX with no liability to the undersigned except for the return of any deposits or fees actually paid by the undersigned to FHBA/SEBC for his/her/its BEX registration. This contract shall be construed in accordance with and governed by Florida law and venue for any disputes shall be in Leon County, Florida. This contract embodies the entire agreement and understanding of the undersigned and FHBA/SEBC in respect to the subject matter contained herein.

Authorized By: _____ Title: _____ Date: _____

Signature (required): _____

Accepted By SEBC: Kailin Koch Title: Director of Education and Expositions Date: _____

Signature (required): Kailin Koch

Cancellation Policy: All cancellation notices must be made in writing and sent to the FHBA/SEBC office at 1319 Thomaswood Drive, Tallahassee, FL 32309. All cancellations must be received on or before April 30, 2024 in order to receive a 100% refund. Cancellations made after April 30, 2024 are not eligible for a refund and the exhibitor/contractor shall be required to pay the full registration fee whether he/she/they attend BEX or not.

Your BEX Appointment Schedule will be provided one week prior to the 2024 BEX Event.



2024

JULY 22 - 25

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Builder & Exhibitor Exchange