



BUILDER & EXHIBITOR EXCHANGE (BEX) CONTRACT

HILTON ORLANDO | ORANGE COUNTY CONVENTION CENTER
JULY 17-20, 2023

RETURN YOUR CONTRACT TO:

MAIL: Kailin Koch

Expo Hall Director
SEBC
Exposition Sales
2600 Centennial Place
Tallahassee, FL 32308

EMAIL: kkoch@sebcshow.com

PHONE: 850-402-1849

QUESTIONS?

Contact Kailin Koch, Expo
Hall Director, at

Direct Line:
850-402-1849

Email:
kkoch@sebcshow.com

**Your BEX
Appointment Schedule**
will be provided 30 days
prior to the 2023 BEX Event,

COMPANY INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WEBSITE: _____

FACEBOOK: _____ TWITTER: _____

PRIMARY CONTACT

Person to whom all correspondence will be sent

CONTACT NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #1

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #2

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

CONTINUED >>>

BUILDER & EXHIBITOR EXCHANGE (BEX) CONTRACT

HILTON ORLANDO | ORANGE COUNTY CONVENTION CENTER
JULY 17-20, 2023

BEX ATTENDEE #3

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

BEX ATTENDEE #4

ATTENDEE NAME: _____

POSITION: _____

CELL: _____ OFFICE: _____

EMAIL: _____

PRODUCT CATEGORY

Please provide a product or service category that fits your company best:

Does your company distribute throughout the entire Southeast? Yes No

**TO VIEW THE BEX EVENT SCHEDULE AND FREQUENTLY ASKED QUESTIONS,
VISIT WWW.SEBCSHOW.COM/BEX**

BUILDER & EXHIBITOR EXCHANGE (BEX) CONTRACT

HILTON ORLANDO | ORANGE COUNTY CONVENTION CENTER
JULY 17-20, 2023

DEPOSIT REQUIREMENTS & PAYMENT SCHEDULE

Early-Bird Rate:

\$6,200 By April 30, 2023
50% of total amount required for deposit.
Remaining balance due by April 30, 2023.

Standard Rate:

\$7,000 After April 30, 2023.
Remaining balance due by June 17, 2023.

AMOUNT: \$ _____

CHECK: Make checks payable to: Florida Home Builders Association, 2600 Centennial Place, Tallahassee, FL 32308

CREDIT CARD: AMEX Discover MasterCard VISA

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

FHBA's Federal ID number for your records: FED I.D. # - 59 - 0708647
Contact Kailin Koch at kkoch@sebcshow.com in order to request a W-9 form.

An Executed Contract will hold your BEX slot for a maximum of 14 days from the date of the signed contract.

Payment Schedule: Payment of \$6,200 for Early-Bird Rate is required to be paid in full by April 30, 2023. If Early-Bird Rate is not paid in full by April 30, 2023, then the rate automatically transfers to Standard Rate and will require a total payment of \$7,000. Payment of \$7,000 for Standard Rate must be paid in full by June 17, 2023.

CONTRACT AGREEMENT

AS A BEX ATTENDEE, the undersigned understands that this Builder & Exhibitor Exchange (BEX) Contract is a legally binding contract and that the payment terms expressed above constitute valuable consideration for this contract. Having read this contract, the undersigned hereby agrees to the terms and conditions of the contract and obligates him/her/itself to attend all BEX networking events and builder/exhibitor appointments that are scheduled. Registration in BEX by a contractor/exhibitor shall not be assignable to a third party. The undersigned authorizes FHBA/SEBC to use the undersigned's business name in any advertising, promotion or marketing associated with BEX, but FHBA/SEBC does not guarantee inclusion in such materials. FHBA/SEBC reserves the right to cancel BEX with no liability to the undersigned except for the return of any deposits or fees actually paid by the undersigned to FHBA/SEBC for his/her/its BEX registration. This contract shall be construed in accordance with and governed by Florida law and venue for any disputes shall be in Leon County, Florida. This contract embodies the entire agreement and understanding of the undersigned and FHBA/SEBC in respect to the subject matter contained herein.

Authorized By: _____ Title: _____ Date: _____

Signature (required): _____

Accepted By SEBC: _____ Title: _____ Date: _____

Signature (required): _____

Cancellation Policy: All cancellation notices must be made in writing and sent to the FHBA/SEBC office at 2600 Centennial Place, Suite #101, Tallahassee, FL 32308. All cancellations must be received on or before April 30, 2023 in order to receive a 100% refund. Cancellations made after April 30, 2023 are not eligible for a refund and the exhibitor/contractor shall be required to pay the full registration fee whether he/she/they attend BEX or not.

Your BEX Appointment Schedule will be provided
30 days prior to the 2023 BEX Event.

