***2022 Call For Entries***

**ABOUT THE AURORA AWARDS**

Established by the Florida Home Builders Association in 1979, The Aurora Awards recognize outstanding projects from across the Southeast during the annual Southeast Building Conference.

Awards are presented to housing-related industry professionals involved with residential and commercial projects located in:

* Alabama
* Arkansas
* Florida
* Georgia
* Kentucky
* Louisiana
* Mississippi
* North Carolina
* South Carolina
* Puerto Rico
* Tennessee
* Texas
* Virginia

This program is all encompassing and features 59 categories across residential, commercial and remodeling industries as well as 12 categories to recognize sales and marketing efforts related to new home sales.

**2022 Entry Deadline: April 1, 2022**

**2022 Late Entry Deadline: April 14, 2022**

**2022 Material Submission Deadline: April 17, 2022**

**ELIGIBLE ENTRIES**

* Any project or development that was open for sale, lease or rental at any time after January 1, 2021, is eligible.
* On-the-Board entries must have at least one government approval and demonstrate forward progress but may not yet be substantially completed. These projects shall not be available for occupancy as of January 2022.
* Projects that have previously won an Aurora Award may not be entered into the same category for which they have won **unless** there have been distinct and obvious design changes. Projects having previously won will however be considered in another category.
* Projects for which the architect or builder is a member of the 2022 panel of judges are not eligible for the 2022 AURORA competition.

**HOW TO ENTER**

To enter your projects for the 2022 Aurora Awards, select the number of entries you plan to submit per category and submit payment through the online portal located at www.

Once payment has been processed, you will be assigned an entry number for each paid submission.

**ENTRY FEES**

**Entries Received By April 1, 2022**

**$250 per entry FHBA Members $450 Non-Members**

**Late Entries Submitted between April 2-14, 2022**

**$300 per entry FHBA Members $500 Non-Members**

**All Entry Materials Due No Later Than April 17. No Exceptions.**

You may submit as many entries as you wish in each category, but each requires the appropriate fee.

To enter visit: website

**Cancellation policy: No refunds will be issued for entry fees or event tickets. No exceptions.**

**IMPORTANT DATES**

**ALL Entry Materials Due no later than April 17, 2022**

Announcement of Finalists – May 23, 2022

2022 Southeastern Building Conference, Gaylord Palms Resort, Kissimmee, FL - August 3-4, 2022

Aurora Awards Gala, Black Tie Optional- August 4, 2022

**Questions?**

**Contact Candace Yeager | Florida Home Builders Association**

**Email:** **cyeager@fhba.com** **Phone: 850-402-1875**

**Complete Entry Requirements**

**General Requirements For All Categories**

* All entries will be assigned a unique entry number. Except for the entry application, company names should not appear anywhere in, or on, the entry forms and /or within the naming of the images and will result in elimination from the competition. The only exception to the rule is with residential developments, rental apartment and recreational facilities. Within this category the name of the project and the developer may be used within the question and answer sections on your portfolios.
* All entries shall be submitted digitally through file sharing services. No paper copies shall be accepted.
* All entries must include a team/project information form. All information requested for each category must be supplied.
* All digital images shall be submitted in JPEG format at a minimum of 300 dpi. Images should be 1800 pixels wide.
* Any pdf submitted shall be high resolution.
* Plans should be submitted as a high-resolution pdf no larger than 8.5” x 11”.
* Please read the following information as it pertains to the labeling of entry materials and images. Images named outside of the prescribed format shall be subject to disqualification.
	+ All images should be named with the following system
	+ **Category number - Unique Entry Number\_ Image Description or Image Sequence Number**
	+ For example, if you have entered a project in Category 01, and your unique Entry ID is number 100, you would submit images named:
		- 01-1005\_1.jpg , 01-100\_2.jpg, and so on, up to image number 8.
		- 01-100\_floorplan.pdf
		- 01-100\_siteplan.pdf
		- 01-100\_photorelease.pdf
		- 01-100\_teamform.pdf

**IMPORTANT ENTRY DETAILS**

* Eligible entries include any project or development that was open, for sale, lease or rental at any time after January 1, 2021.
* Projects that have previously won an Aurora Award may not be entered into the same category for which they have won **unless** there have been distinct and obvious design changes. Projects having previously won will however be considered in another category.
* Projects for which the architect or builder is a member of the 2022 panel of judges are not eligible for the 2022 AURORA competition.
* On-The-Board entries must have at least one government approval and demonstrate forward progress. The project may be under construction but may not be substantially completed. On-the-board projects may not be available for occupancy as of January 2022.
* On-the-board materials may include photography, images of sketches, renderings, or models of major community features and product types.
* For categories in energy, water, solar, green, natural gas and water wise you must submit energy calculations for your specific category as well as the Team/Project Information Form.
* Density is determined by middle of street – parks not included – no common areas.
* Mixed use refers to the combining of retail/commercial and/or service uses with residential or office use in the same building or on the same site in one (1) of the following ways:
	+ Vertical Mixed Use. A single structure with the above floors used for residential or office use and a portion of the ground floor for retail/commercial or service uses.
	+ Horizontal Mixed Use – Attached. A single structure which provides retail/commercial or service use in the portion fronting the public or private street with attached residential or office uses behind.

Click to view the individual category submission details

Click category below to view submission details or scroll to view complete list

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**INDIVIDUAL CATEGORY SUBMISSION DETAILS**

# **COMMERCIAL / RETAIL CATEGORIES**

**The following categories require:**

1. **Project/Team Information Form**
2. **Photo Release Form**
3. **Floor Plan**
4. **Images**
	1. **New builds, entries shall consist of up to 8 images. Include at least three exteriors and at least one interior; additional images recommended.**
	2. **For renovation/remodels, include at least one “before” view, with a maximum of four “before” images and 6-8 “after” images. Include at least three exterior and at minimum one view of the interior. Images should be identified as “before” or “after” and both are necessary for review.**
5. Best Recreation Facility or Amenity
6. Best Commercial Project — under 20,000 sq ft
7. Best Commercial Project — 20,000 sq. ft. & over
8. Best Rehabilitation Project – Includes Office, Commercial and Industrial
9. Best Interior Renovations – May include tenant improvements *(Proof of design review or approval/ building permit should be provided.)*

# **CUSTOM & RENOVATED HOMES CATEGORIES**

**The following categories require:**

1. **Project/Team Information Form**
2. **Photo Release Form**
3. **Custom/Spec Home Release Form**
4. **Site Plan**
5. **Floor Plan**
6. **Images**
	1. **For renovation/remodels, include at least one “before” view, with a maximum of four “before” images and 6-8 “after” images. Include at least three exterior and at minimum one view of the interior. Images should be identified as “before” or “after” and both are necessary for review.**
	2. **New custom home entries shall consist of not more than 12 images. Include at least three exterior and one interior shot; additional images are recommended.**

6. Best Renovated or Restored Single House

7. Best Renovated or Restored Residential Project

8. Best Custom Home under 4,000 sq. ft.

9. Best Custom Home 4,000 to 6,000 sq. ft.

10. Best Custom Home 6,000 to 8,000 sq. ft.

11. Best Custom Home 8,000 to 10,000 sq. ft.

12. Best Custom Home over 10,000 sq. ft.

13. Best On-the-Boards Custom Home *(Submitted materials may be photographs or images of sketches or models of the home. Please provide adequate renderings/models for judges to view plan)*

# **TARGETED USE RESIDENTIAL CATEGORIES (For Sale or Rent)**

**The following categories require:**

1. **Project/Team Information Form**
2. **Photo Release Form**
3. **Site Plan**
4. **Building Plan**
5. **Floor Plan**
6. **Images**
	1. **Submit up to 12 images including at least 3 exterior and 2 interior views. Additional images should show overall view of the community and/or special architectural and planning features.**

14. Best Mixed-use Project

15. Best Multifamily Housing Community – Two-story Duplexes/Quads/Townhomes

16. Best Multifamily Housing Community – Three, Four and Five Story Duplexes/Quads/Townhomes

17. Best Multifamily Housing Community – Up to 5 Stories, Built for Sale

18. Best Multifamily Housing Community – 6 Stories and Above, Built for Sale

19. Best Multifamily Housing Community – Up to 4 Stories, Built for Rent

20. Best Multifamily Housing Community – 5 Stories or More, Built for Rent

21. Best Campus Housing – Faculty or Student Residential – Institutional Use

22. Best On-The-Boards Mixed Use or Multifamily Community *(Submitted materials may be photographs or images of sketches or models of the home. Please provide adequate renderings/models for judges to view plan)*

# **SENIOR LIVING CATEGORIES**

**The following categories require:**

1. **Project/Team Information Form**
2. **Photo Release Form**
3. **Site Plan**
4. **Building Plan**
5. **Floor Plan**
	1. **\*For Categories 23 and 24, select a set of 4 representative models/plans\***
6. **Images**
	1. **Submit up to 12 images including at least 3 exterior and 2 interior views. Additional images should show overall view of the community and/or special architectural and planning features.**

23. Best 55+ Living Community - For Rent

24. Best 55+ Living Community - For Sale

25. Best Service Enriched Senior Community - IL/AL/Memory Care

26. Best On-The-Boards 55+ Housing Community *(Submitted materials may be photographs or images of sketches or models of the home. Please provide adequate renderings/models for judges to view plan)*

# **SITE PLANNING CATEGORIES**

**The following categories require:**

1. **Project/Team Information Form**
2. **Photo Release Form**
3. **Site Plan**
4. **Images**
	1. **Submit a total of 6-8 images. Digital illustrations and photos that address community, neighborhood character, environmental issues, circulation, land uses, topography, innovative solutions etc. Entry monuments, street scenes, recreational areas, green belts, open spaces, and aerial/bird’s eye views can all be helpful. Indicate product types and densities.**

27. Best Community Site Plan

28. Best On-The-Boards Site Plan *(Submitted materials may be photographs or images of sketches or models. Please provide adequate renderings/models for judges to view plan)*

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# **SINGLE FAMILY PRODUCTION HOUSING CATEGORIES**

**The following categories require:**

1. **Project/Team Information Form**
2. **Photo Release Form**
3. **Custom/Spec Home Release Form**
4. **Site Plan- This may be a single home “footprint” or part of the entire project site, or both. At least one drawing should show a typical home on a typical lot, with lot dimensions shown.**
5. **Floor Plan**
6. **Images**
	1. **Up to 8 images, including a front elevation and 4 interior views.**

29. Best Single Family Detached Model Home — under 2,000 sq. ft.

30. Best Single Family Detached Model Home — 2,000 to 2499 sq. ft.

31. Best Single Family Detached Model Home — 2,500 to 2,999 sq. ft.

32. Best Single Family Detached Model Home — 3,000 to 3,499 sq. ft.

33 Best Single Family Detached Model Home — 3,500 to 3,999 sq. ft.

34. Best Single Family Detached Model Home — Over 4,000 sq. ft.

# **INTERIOR MERCHANDISING CATEGORIES**

**The following categories require:**

1. **Project/Team Information Form**
2. **Photo Release Form**
3. **Floor Plan**
4. **Images: Up to 8 images that represent the space**

**Interior Merchandising Multifamily**

35. Best Interior Merchandising Rental Apartment or Condominium (one unit)

36. Best Interior Merchandising – Community Amenity or Clubhouse

**Interior Merchandising Production Housing**

37. Best Interior Merchandising of a Home priced under $275,000

38. Best Interior Merchandising of a Home priced $275,000 to $400,000

39. Best Interior Merchandising of a Home priced $400,000 to $600,000

40. Best Interior Merchandising of a Home priced $600,000 to $800,000

41. Best Interior Merchandising of a Home priced Over $800,000

**Interior Design Custom/Spec Housing**

42. Best Interior Design of a Custom/Spec Home priced under $500,000

43. Best Interior Design of a Custom/Spec Home priced $500,000 to $1,000,000

44. Best Interior Design of a Custom/Spec Home priced $1,000,000 to $2,000,000

45. Best Interior Design of a Custom/Spec Home priced Over $2,000,000

# **KITCHEN & BATH DESIGN CATEGORIES**

**The following categories require:**

1. **Project/Team Information Form**
2. **Photo Release Form**
3. **Custom/Spec Home Release Form**
4. **Floor Plan**
5. **Images: Up to 4 images that represent the space**

46. Best Kitchen Design of a Model Home

47. Best Bath Design of a Model Home

48. Best Kitchen Design for a Custom/Spec/One of a Kind Home

49. Best Bath Design for a Custom/Spec/One of a Kind Home

# **SPECIALTY DETAILING CATEGORIES**

**The following categories require:**

1. **Project/Team Information Form**
2. **Photo Release Form**
3. **Custom/Spec Home Release Form**
4. **Floor Plan**
5. **Images: Up to 8 images that represent the space**

*\*Categories are split by sale price of the home, including the lot (attached or detached)*

*\*\*Interior detailing is the use of specialty items such as trim, molding, stone, brick, drywall, etc. during the construction of the home. It is attached to the house and influenced by the interior design direction. It may also be described as architectural details.*

50. Best Interior Detailing for a Home priced Under $500,000

51. Best Interior Detailing for a Home priced $500,000 – $1,000,0000

52. Best Interior Detailing for a Home priced $1,000,0000 – $2,000,0000

53. Best Interior Detailing for a Home priced over $2,000,0000

# **ENERGY HONORS CATEGORIES**

**The following categories require:**

1. **Project/Team Information Form**
2. **Third Party Certification Documentation (LEED, HERS, Energy Star or NGBS)**
3. **Photo Release Form**
4. **Custom/Spec Home Release Form**
5. **Floor Plan**
6. **Images: Up to 8 images that represent the entry**

54. Green Construction

Judging will be based on the use of materials within the project that are considered “green” including recycled materials and appliance and on how well you incorporated environmental considerations and resource efficiency into the home building process.

Entries will be subcategorized by:

1. Affordable Housing
2. Under $500,000 (New Construction)
3. $500,001-$1,000,000 (New Construction)
4. $1,000,001-$2,000,000 (New Construction)
5. $2,000,001-$3,000,000 (New Construction)
6. Over $3,000,001 (New Construction)
7. Commercial/Office/Retail Space
8. Whole house Renovation
9. Historical Restoration Project
10. Development
11. High-Rise / Mid-Rise - Multi Family Development

55. Solar Energy Home

Judging will be based on the energy efficiency of the project and the incorporation of solar energy products and services.

Entries will be subcategorized by:

1. Sales Price Under $1,000,000
2. Sales Price Over $1,000,000

56. Water-Wise Home

Judging will be based how the aesthetic appeal and the utilization of water conserving features are incorporated both inside and outside new homes. Since lawn irrigation can account for up to half of all water use, innovative water-conserving landscapes and irrigation systems are a priority for judges. Interior features, including upgraded water-conserving appliances and other elements that conserve water will also be considered.

Entries will be subcategorized by:

1. Sales Price Under $1,000,000
2. Sales Price Over $1,000,000

57. Energy Efficient Home

*Judging will be based on the energy efficiency of the project and the incorporation of solar energy products and services.*

*Entries will be subcategorized by:*

1. Sales Price Under $500,000
2. Sales Price $500,001-$1,000,000
3. Sales Price $1,000,001-$2,000,000
4. Sales Price $2,000,001-$3,000,000
5. Sales Price Over $3,000,001

# **COMMUNITIES OF THE YEAR CATEGORIES**

**The following categories require:**

1. **Projects must be submitted in at least one other applicable category.**
2. **Project/Team Information Form**
3. **Photo Release Form**
4. **Site Plan**
5. **Building Plan**
6. **Images**
	1. **For Multifamily, submit up to 12 images including 3 exterior and 2 interior views. Additional images should show overall view of the community and/or special architectural or planning features**
	2. **For Community Master Plan, submit 6-8 images that emphasize the community.**

58. Residential Community of the Year — Multifamily

59. Residential Housing Community of the Year — Masterplan(Defined as single or multiple builders within a larger community with multiple series of home plans plus community amenities.

#

# **SALES AND MARKETING CATEGORIES**

**The following categories recognize excellence in the sales and marketing of new homes between**

**April 1, 2021 – March 15, 2022.

Please note: Digital images shall be saved under same guidelines as all building entries.**

**CANCELLATION POLICY
No refunds will be made on entry fees or tickets.**

**Publishing Rights & Return of Materials**

**All entry materials, become the property of the Florida Home Builders Association. All entrants grant permission for FHBA / Southeast Building Conference to publish or reproduce entries in any FHBA/SEBC publication and/or in any trade or consumer publication.**

**The following category requires:**

* **Complete Sales Professional of the Year Form – includes a statement of 300 words or less indicated why this entrant should be declared a winner. Include an outline of service and involvement in the industry, achievements, and contributions made to the overall success of the company.**
* **Sales records from April 1, 2021 – March 15, 2022**
* **Photo of the candidate**
1. Sales Professional of the Year

**The following category requires:**

* **Complete SMC of the Year Form**
* **Up to 8 images that represent SMC activities throughout the year**
1. Sales and Marketing Council of the Year

**The following categories may be presented for Builder, Developer/Community, associate/agency, or supplier. Entries will be judged on overall design, readability, ability to reach target audience and execution.**

**Each entry will require:**

1. **Sales and Marketing Project Form**
2. **Digital files of marketing piece.**
	1. **Print materials should include all aspects of interior / exterior of piece as applicable**
	2. **Advertisement files should also include what publication the advertisement appeared in**
	3. **Video files are preferred to be a YouTube or Vimeo link. Other file types accepted include .mov or .mp4, only.**
3. Best Logo
4. Best Brochure
5. Best Direct Mail (Print Only)
6. Best Print Ad
7. Best 30-60 Second Video (May also include images of advertisements that represent this campaign)
8. Best Long Format Video, More than 60 Seconds (May also include images of advertisements that represent this campaign)

**The following categories may be presented for Builder, Developer/Community, associate/agency, or supplier. Entries will be judged on content, copy, layout and results.**

**Each entry will require:**

1. **Sales and Marketing Project Form**
2. **Link to campaign**
3. **Six – eight images that represent this entry**
4. Best Online Marketing Campaign

**The following categories may be presented for Builder, Developer/Community, associate/agency, or supplier. Entries will be judged on creativity, quality of design, user experience, organization of message, and effectiveness.**

**Each entry will require:**

1. **Sales and Marketing Project Form**
2. **Link to campaign or website**
3. **Six – eight images that represent this entry**
4. Best Website
5. Best Innovative Use of Technology

**The following category applies to limited-time sales or marketing promotions by a builder or an associate. Entries will be judged on creativity, design, and success of materials developed to gain product interest. Include ads, print and electronic media as applicable.

Each entry will require:**

1. **Sales and Marketing Project Form**
2. **Six – eight images of promotion and related events.**
	1. **Images may also include ads that represent the campaign including print advertising, direct mail, television, billboards, etc. JPEG and PDF format accepted.**
	2. **Any television or radio ads should be provided as .mp3 audio files or .mov/.mp4 video files.**
3. Best Special Promotion

**The following category applies to all collateral and online platforms used for advertising campaign. Entries will be judged on creativity, design, and success of materials developed to gain product interest. Include ads, print and electronic media as applicable.

Each entry will require:**

1. **Sales and Marketing Project Form**
2. **Six – eight images that represent entry**
3. **Submission may also include any or all of the following: print advertising, direct mail, television, billboards, radio or television spots, etc.**
	1. **JPEG and PDF format accepted.**
	2. **Any television or radio ads should be provided as .mp3 audio files or .mov/.mp4 video files.**
4. Best Overall Advertising Campaign