



**Complete this form and return with your submission materials**

**SALES AND MARKETING COUNCIL OF THE YEAR**

**This information will be used on all awards engraving, press releases, and recognition lists.**

<b>Entry Number:</b>
<b>Local SMC Name:</b>
<b>Local Builder Association Executive Officer:</b>
<b>Address:</b>
<b>Email:</b>
<b>Telephone:</b>
<b>Submitted by:</b>
<b>Telephone:</b>
<b>Email</b>

**SMC INFORMATION**

<b>Total Membership (as of entry date)</b>	
<b>Current member retention/renewal rate</b>	
<b>Total New Members since March 30, 2021</b>	

**SMC Submission Outline**

The following information should be addressed in attached pages:

1. Membership
  - a. Promotion of membership including drives, contests and member appreciation events
2. Programs/Seminars
  - a. Events Held
  - b. Promotion efforts for events
  - c. Topics/speakers
3. Education
  - a. Courses/Education Provided
  - b. Promotion of events
4. Council Marketing
  - a. Promotion of council activities
  - b. Please include a sample of website, flyers, newsletters, service projects etc. **Not to exceed a maximum of 6 double-sided pages.**
5. Awards Programs
  - a. Promotion of events
  - b. Please include collateral material including event photos and event budget