

Southeast Building Conference (SEBC) **INVITES YOU TO...**

BEX Builder & Exhibitor Exchange

WHAT IS BEX?

This VIP Program is specifically curated for purchasing decision makers from high-volume builders. It's designed to facilitate result-focused meetings geared toward connecting you with leading manufacturers in a private one-on-one setting.

At the SEBC Builder & Exhibitor Exchange (**BEX**) you will meet and network with a mix of 25 - 30 exhibitors. Participating builder companies agree to send their purchasing decision maker for a fully-hosted event that includes travel, hotel, meals and entertainment.

BEX will start on Monday, August 1, 2022, with a networking reception and will conclude on Wednesday, August 3, 2022 - just in time for builders to check out the SEBC Expo Hall!

SIGN UP TODAY!

As a Builder participant, you will receive a complimentary 2-night stay at the Gaylord Palms Resort & Convention Center, travel reimbursement.* all meals provided during networking events for you and a guest, and a \$200 VISA Gift Card!

AUGUST 1 - 3, 2022

Gaylord Palms Resort & Convention Center
Kissimmee, FL • www.SEBCshow.com/BEX

➤ Questions? Contact Kimberly Scott
at kscott@sebcshow.com



**In-state travel reimbursement is up to \$500. Out-of-state travel reimbursement is up to \$800 based on mileage and airfare costs.*

All Inclusive **EVENT SCHEDULE**

“ The BEX event was truly a great experience all around for us builders and the exhibitors! I personally enjoyed the opportunity to learn about companies I was not formerly familiar with and consider how we might start a relationship that could be mutually beneficial to both our organizations.

I was also able to reconnect with companies I had lost touch with through changing builders, as well as catch up with a few current trade partners!

-
Tami Glaser,
Century Homes &
Craft Homes

“ Last year's event was really good, and we renewed/made some fantastic contacts.

We would like to attend again!

-
Seth Kelley,
MasterCraft
Builder Group

MONDAY • AUGUST 1, 2022

ALL-DAY: Arrive/Check Into Hotel
2:00 PM - 4:00 PM: BEX Registration
4:00 PM - 5:00 PM: Builder Orientation
5:00 PM - 6:00 PM: Welcome Reception
6:00 PM - 8:00 PM: Networking Dinner

TUESDAY • AUGUST 2, 2022

8:00 AM - 8:45 AM: Breakfast
8:45 AM - 10:15 AM: Builder/Exhibitor Meetings
10:15 AM - 10:30 AM: Break
10:30 AM - 11:30 AM: Builder/Exhibitor Meetings
11:30 AM - 12:30 PM: Luncheon
12:30 PM - 2:15 PM: Builder/Exhibitor Meetings
2:15 PM - 2:30 PM: Break
2:30 PM - 4:45 PM: Builder/Exhibitor Meetings
4:45 PM - 5:45 PM: Cocktail Hour
6:00 PM - 8:00 PM: Dinner & Entertainment

WEDNESDAY • AUGUST 3, 2022

8:00 AM - 8:45 AM: Breakfast
8:45 AM - 9:50 AM: Builder/Exhibitor Meetings
10:00 AM - 5:30 PM: Expo Hall Open

THURSDAY • AUGUST 4, 2022

9:00 AM - 4:00 PM: Expo Hall Open