



## ELIGIBLE ENTRIES

Any project or developments that was open for sale, lease or rental at any time after January 1, 2020 are eligible. On-the-Boards entries must have at least 1 governmental approval and have forward progress.

Entries from **Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Texas and Virginia** are eligible.

Previous AURORA Award winners are eligible for the 2021 program, if they meet eligibility criteria described.

## HOW TO ENTER

Review the categories and make your selections.

Complete online entry application and entry fees for all entries and submit no later than June 16, 2021

## ENTRY FEES

### Entry Fees

**\$250 per entry NAHB Members**

**\$450 Non-NAHB Members**

**FINAL Entry Materials Due no later than June 16, 2021**

**Judging June 22-23-24**

**Finalists Announced June 28**

You may submit as many entries as you wish in each category, but each requires the appropriate fee. Pay by VISA/MasterCard/ AMEX.



## 2021 STEPS TO ENTER

1. Please complete Entry Application & pay entry fees no later than June 16, 2021

### ENTRY FEES

\$250 per entry NAHB Members

\$450 Non-NAHB Members

2. Once submitted AURORA system will generate your unique entry serial number(s) per entry.

3. Your entry materials are due by June 16, 2021

### Materials for all entries include:

- Team/Project Information Form
- Sales
- Custom/Spec Home Release Form - Custom Home Categories ONLY
- Photo Release Form
- Digital Files – site plan, floor plan, and photo images required.

If you have any questions - please feel free to contact

### **Lisa Parrish | Administrator AURORA Awards**

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[Lisa@TeamPMP.com](mailto:Lisa@TeamPMP.com)

DIGITAL IMAGES saved at 300 dpi - sized to at 1800 pixels wide - saved at 300 dpi JPEG format ONLY. All plans should be saved as high resolution PDF - 8 ½" x 11"

IMAGES: should be named with your Category number, entry serial and sequence number or description.

Example: 01-1005\_1.jpg  
01-1005\_2.jpg (*thru 8 images*)  
01-1005\_floorplan.pdf 01-  
1005\_siteplan.pdf  
01-1005\_photorelease.pdf 01-  
1005\_teamform.pdf

### **CANCELLATION POLICY**

No refunds will be made on entry fees or tickets.



## 2021 CATEGORY ENTRY REQUIREMENTS

### **SALES/MARKETING**

1. Sales Professional of the Year
2. Best Logo
3. Best Brochure
4. Best Direct Mail - Print Only
5. Best Print Ad
6. Best 30-60 Second Video
7. Best Long Format Video - Over 60 Seconds
8. Best Online Marketing Campaign
9. Best Website
10. Best Virtual Sales Program
11. Best Virtual Special Event
12. Best Innovative Use of Technology
13. Best Special Promotion
14. Best Overall Advertising Campaign
15. Sales & Marketing Council of the Year

### **COMMERCIAL/RETAIL**

16. Best Recreation Facility or Amenity
17. Best Commercial Project – under 20,000 sq ft
18. Best Commercial Project – 20,000 sq. ft. & over
19. Best Rehabilitation Project – *Includes Office, Commercial and Industrial*
20. Best Interior Renovations – *May include tenant improvements*

### **CUSTOM & RENOVATED HOMES**

21. Best Renovated or Restored Single House
22. Best Renovated or Restored Residential Project
23. Best Custom Home under 4,000 sq. ft.
24. Best Custom Home 4,000 to 6,000 sq. ft.
25. Best Custom Home 6,000 to 8,000 sq. ft.
26. Best Custom Home 8,000 to 10,000 sq. ft.
27. Best Custom Home over 10,000 sq. ft.
28. Best On-the-Boards Custom Home

## **TARGETED USE RESIDENTIAL - (For Sale or Rent)**

- 29. Best Mixed-Use Project
- 30. Best Multifamily Housing Community – Duplexes/Quads/Townhomes
- 31. Best Multifamily Housing Community - up to 5 Stories Built for Sale
- 32. Best Multifamily Housing Community - 6 Stories & Over - Built for Sale
- 33. Best Multifamily Housing Community - up to 4 Stories For Rent
- 34. Best Multifamily Housing Community - 5 Stories or More For Rent
- 35. Best Campus Housing – Faculty or Student Residential – Institutional use
- 36. Best On-the-Boards Mixed Use or Multifamily Community

## **SENIORS LIVING**

- 37. Best Active Adult Living Community - For Rent
- 38. Best Active Adult Living Community - For Sale
- 39. Best Service Enriched Senior Community - IL/AL/Memory Care

## **SITE PLANNING**

- 40. Best Community Site Plan

## **SINGLE FAMILY PRODUCTION HOUSING**

- 41. Best Single Family Detached Model Home – under 2,000 sq. ft.
- 42. Best Single Family Detached Model Home – 2,000 to 2,499 sq. ft.
- 43. Best Single Family Detached Model Home – 2,500 to 2,999 sq. ft.
- 44. Best Single Family Detached Model Home – 3,000 to 3,499 sq. ft.
- 45. Best Single Family Detached Model Home – 3,500 to 3,999 sq. ft.
- 46. Best Single Family Detached Model Home – Over 4,000 sq. ft.

## **INTERIOR MERCHANDISING MULTIFAMILY**

- 47. Best Interior Merchandising - Community Amenity or Clubhouse

## **INTERIOR MERCHANDISING PRODUCTION HOUSING**

- 48. Best Interior Merchandising of a Home priced under \$400,000
- 49. Best Interior Merchandising of a Home priced \$400,000 to \$600,000
- 50. Best Interior Merchandising of a Home priced \$600,000 to \$800,000
- 51. Best Interior Merchandising of a Home priced Over \$800,000

## **INTERIOR DESIGN CUSTOM/SPEC HOUSING**

- 52. Best Interior Design of a Custom/Spec Home priced under \$1,000,000
- 53. Best Interior Design of a Custom/Spec Home priced \$1,000,000 to \$2,000,000
- 54. Best Interior Design of a Custom/Spec Home priced Over \$2,000,000

## **KITCHEN & BATH DESIGN**

- 55. Best Kitchen Design for a Custom/Spec/One of a Kind Home
- 56. Best Bath Design for a Custom/Spec/One of a Kind Home

## **SPECIALITY DETAILING FOR A PRODUCTION/CUSTOM HOME**

- 57. Best Interior Detailing for a Home priced under \$1,000,0000
- 58. Best Interior Detailing for a Home priced \$1,000,0000 - \$2,000,0000
- 59. Best Interior Detailing for a Home priced over \$2,000,0000

## **ENERGY HONORS**

- 60. Green Construction
- 61. Energy Efficient Home

## **COMMUNITIES OF THE YEAR**

- 62. Residential Community of the Year – Multifamily
- 63. Residential Community of the Year – Single Family Collection or Neighborhood
- 64. Residential Housing Community of the Year – Masterplan