



The AURORA Awards are presented annually to outstanding builders, planners, architects, developers, designers, interior merchandisers, advertising and other housing-related professionals. Residential and Commercial construction professionals actively involved in projects located in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia and the Eastern Caribbean are eligible to participate.

Featuring 61 categories, the Aurora Awards encompasses all facets of the residential, commercial and remodeling industries. From overall design to sustainability, the awards program offers categories for each participant in the construction industry.

The Aurora Awards program is affiliated with the Florida Home Builders Association (FHBA) and the Southeast Building Conference (SEBC), one of two regional trade shows recognized by and affiliated with the National Association of Home Builders (NAHB).

ELIGIBLE ENTRIES

Any project or developments that was open for sale, lease or rental at any time after January 1, 2020 are eligible. On-the-Boards entries must have at least 1 governmental approval and have forward progress.

Entries from **Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Texas and Virginia** are eligible.

Previous AURORA Award winners are eligible for the 2021 program, if they meet eligibility criteria described.

EXCLUSIONS

Previous Aurora Award winners are not eligible in the same category, unless there have been distinct design changes. Projects for which the architect or builder is a member of the 2021 panel of judges are not eligible for the 2021 AURORA competition.

Please review the following information carefully.

If you have any questions, contact the AURORA Awards at 1.800.658.2751



HOW TO ENTER

Review the categories and make your selections.

Complete online entry application and entry fees for all entries and submit no later than June 29, 2018

ENTRY FEES

Entry Fees

\$250 per entry NAHB Members

\$450 Non-NAHB Members

FINAL Entry Materials Due no later than June 16, 2021

Judging June 22-23-24

Finalists Announced June 28

Awards July 16, 2021

5:30pm Cocktails & Networking

6:30pm-8:30pm Dinner & Awards Ceremony

Elegant Attire Required

You may submit as many entries as you wish in each category, but each requires the appropriate fee.

Pay by VISA/MasterCard/ AMEX.

FINAL Entry Materials Due no later than June 16, 2021

Announcement of Finalists - June 28

EXPO & EDUCATION • July 15 & 16 , 2021 - #SEBC43

AURORA Awards July 16, 2021 5:30pm-8:30pm

- Eligible entries include any project or development that was open for sale, lease or rental at any time after January 1, 2020 are eligible. *(with certificate of occupancy)*
- On-the-Boards entries must have at least 1 governmental approval and have forward progress. They can be under construction - just not available for occupancy as of the entry deadline.
- Density is determined by middle of street - parks not included - no common areas.
- On-the-Boards entry materials may be photographs or images of sketches or models of major community features and various product types.
- Photo release form is required when photography is submitted - must be signed by the owner of the photography or holder of usage [rights](#).



2021 STEPS TO ENTER

1. Please complete Entry Application & pay entry fees no later than June 16, 2020

ENTRY FEES

\$250 per entry NAHB Members

\$450 Non-NAHB Members

2. Once submitted AURORA system will generate your unique entry serial number(s) per entry.

3. Your entry materials are due by June 16, 2021

Materials for all entries include:

- Team/Project Information Form
- Sales
- Custom/Spec Home Release Form - Custom Home Categories ONLY
- Photo Release Form
- Digital Files – site plan, floor plan, and photo images required.

If you have any questions - please feel free to contact

Lisa Parrish | Administrator AURORA Awards

909|987|2758 OR 800|658|2751

Lisa@TeamPMP.com

DIGITAL IMAGES saved at 300 dpi - sized to at 1800 pixels wide - saved at 300 dpi JPEG format ONLY. All plans should be saved as high resolution PDF - 8 ½" x 11"

IMAGES: should be named with your Category number, entry serial and sequence number or description.

Example: 01-1005_1.jpg
01-1005_2.jpg (*thru 8 images*)
01-1005_floorplan.pdf 01-
1005_siteplan.pdf
01-1005_photorelease.pdf 01-
1005_teamform.pdf

CANCELLATION POLICY

No refunds will be made on entry fees or tickets.



GENERAL REQUIREMENTS/ALL CATEGORIES

ALL ENTRIES WILL BE ASSIGNED A UNIQUE ENTRY NUMBER - ALL ENTRIES WILL BE SUBMITTED DIGITALLY THROUGH FILE SHARING SERVICES - NO PAPER COPIES ARE REQUIRED

Identification of Materials - PLEASE READ CAREFULLY AND NOTE THOSE IMAGES NOT NAMED WITH CORRECT FORMAT ARE ELIGIBLE FOR DISQUALIFICATION.

Except for the entry application, company names should not appear anywhere in, or on, the entry forms and /or within the naming of the images and will result in elimination from the competition. The only exception to the rule is with residential developments, rental apartment and recreational facilities. Within this category the name of the project and the developer can be used within the question and answer sections on your portfolios.

PLEASE NOTE THE LABELING OF THE IMAGES IS AS FOLLOWS AND ANY IMAGES NOT NAMED IN THE PROPER MANNER WILL REQUIRE THE ENTRANT TO RESUBMIT IMAGES PROPERLY OR BE SUBJECT TO DISQUALIFICATION.

IMAGES: should be named with your Category number, entry serial and sequence number or description.

Example: 01-1005_1.jpg
01-1005_2.jpg (thru 8 images)
01-1005_floorplan.pdf
01-1005_siteplan.pdf
01-1005_photorelease.pdf
01-1005_teamform.pdf

Team/Project Information Form - ALL ENTRIES – Supply all information requested for your category.

For categories in energy, water, solar, green, natural gas and water wise you must submit energy calculations for your specific category as well as the Team/Project Information Form.

Definition of Mixed-Use Building

Mixed use refers to the combining of retail/commercial and/or service uses with residential or office use in the same building or on the same site in one (1) of the following ways:

- A. Vertical Mixed Use. A single structure with the above floors used for residential or office use and a portion of the ground floor for retail/commercial or service uses.
- B. Horizontal Mixed Use - Attached. A single structure which provides retail/commercial or service use in the portion fronting the public or private street with attached residential or office uses behind.



2021 CATEGORY ENTRY REQUIREMENTS

SALES/MARKETING

1. Sales Professional of the Year

Awards may be given for Rookie, Sales Team or Online Sales Counselor

All candidates must be employed full time by a builder in new home sales.

Entrant may not be a marketing director, vice president of marketing, sales manager, or company president.

Entries will be judged on the candidate's positive aspects and measurable work performance. Multiple entries are allowed for each company.

Submission Requirements

- Complete Sales Awards Form - including statement in 300 words or less indicating why the entrant(s) should be declared a winner include community service and involvement in the industry, achievements, performance and accomplishments made during entry period.
- Must also include sales records from *May 1, 2019- April 30, 2020*, verified by company officer.
- Photo of Candidate (JPEG)
- **Internet Sales are defined as eLeads in the Online Sales Counselor's database that closed into sales.**

2. Best Logo

Awards may be presented for Builder, Developer/Community or associate/agency or supplier

Entry will be judged on overall logo design, readability and execution.

Submission Requirements

- Team/ Information Form
- Image Requirements: up to 8 images of the following: Logo in color, logo in black & white and various examples of logo in use. (brochure, signage, letterhead, etc)

3. Best Brochure

Awards may be presented for Builder, Developer/Community or associate/agency or supplier

Judged on concept, copy, layout, budget, overall design and execution as it relates to a specific target market.

Submission Requirements

- Team/Information Form
- Image of Brochure in jpeg format.
- Sample brochure - delivered by June 12th
Aurora Awards c/o TeamPMP - 10416 Hamilton St. Alta Loma CA 91701

4. Best Direct Mail - Print Only

Awards may be presented for Builder, Developer/Community or associate/agency or supplier

Judged on concept, copy, layout, budget, overall design and execution as it relates to a specific target market.

Submission Requirements:

- Team/ Information Form
- Image of Direct Mail Piece in jpeg format.
- Sample Direct Mail Piece - delivered by June 12th
Aurora Awards c/o TeamPMP - 10416 Hamilton St. Alta Loma CA 91701

5. Best Print Ad

Awards may be presented for Builder, Developer/Community or associate/agency or supplier
Entry will be judged on creativity, design, and success of materials developed to gain product interest.

Submission Requirements

- Team/ Information Form
- Image of Direct Mail Piece in jpeg format.

6. Best 30-60 Second Video

Awards may be presented for Builder, Developer/Community or associate/agency or supplier
Judged on its ability to reach a target audience, as well as its message, feeling and ability to communicate image or introduce a new product or new ideas.

Submission Requirements

- Team/ Information Form
- Submit images of ads that represent the campaign.
- Video file - .mov or .mp4 or link to youtube

7. Best Long Format Video – Over 60 Seconds

Awards may be presented for Builder, Developer/Community or associate/agency or supplier
Judged on its ability to reach a target audience, as well as its message, feeling and ability to communicate image or introduce a new product or new ideas.

Submission Requirements

- Team/ Information Form
- Submit images of ads that represent the campaign.
- Video file - .mov or .mp4 or link to youtube

8. Best Online Marketing Campaign

Digital Marketing Campaign and/or Social Media

Awards may be presented for Builder, Developer/Community or associate/agency or supplier
Entry will be judged on concept, creativity, copy, layout, and results of campaign.

Submission Requirements

- Team/ Information Form including link to actual campaign
- 6 to 8 images that represent entry.

9. Best Website

Awards may be presented for Builder, Developer/Community or associate/agency or supplier
Entry will be judged based on quality of design, ease of obtaining information, and organization of message.

Submission Requirements:

- Team/ Information Form including Link to website - must be fully updated and live| by June 15th
- Up to 8 images that represent entry.

10. Best Virtual Sales Program

Entry will be judged on creativity, user experience, overall design, and effectiveness.

Submission Requirements:

- Team/ Information Form including link to actual campaign
- 6 to 8 images that represent entry
- Images of pages (home page, category pages, etc.)
- Video File (.mov or quicktime file)

11. Best Virtual Special Event

Entry will be judged on creativity, user experience, overall design, and effectiveness.

Submission Requirements:

- Team/ Information Form including link to actual campaign
- 6 to 8 images that represent entry
- Images of pages (home page, category pages, etc.)
- Video File (.mov or quicktime file)

12. Best Innovative Use of Technology

Entry will be judged on creativity, user experience, overall design, and effectiveness.

Submission Requirements:

- Team/ Information Form including link to actual campaign
- 6 to 8 images that represent entry
- Images of pages (home page, category pages, etc.)
- Video File of video animation (.mov or quicktime file)

13. Best Special Promotion

Limited-Time Sales or Marketing Promotion by a Builder or Associate

Entry will be judged on creativity, design, and success of materials developed to gain product interest. Includes a series of ads, print and electronic media

Submission Requirements

- Team/ Information Form
- Submit images of promotion - photos of events suggested
- Submit images of ads that represent the campaign. May include any or all of the following: print advertising, direct mail, television and radio spots, billboards, etc. - jpeg or PDF format
- Television and radio submissions should be sent as Audio Files (mp3) file and Video file (.mov or quicktime file)

14. Best Overall Advertising Campaign

(Includes all collateral and online platforms)

Entry will be judged on creativity, design, and success of materials developed to gain product interest. Includes ads, print and electronic media, and billboards.

Submission Requirements

- Team/ Information Form including link to actual campaign
- 6 to 8 images that represent entry.
- May include any or all of the following: print advertising, direct mail, television and radio spots, billboards, etc. Used for judging and displays.
- Television and radio submissions should be sent on digitally – Video - .mov files – Audio Mp3 files.

15. Sales & Marketing Council of the Year

Open

Submission Requirements

- SMC of the Year Form
- Images: up to 8 images that represent the SMC's activity for the year.

COMMERCIAL/RETAIL

Judging Criteria: Creative treatment that deserves special recognition. Innovation in architecture, sustainable design, suitability to target market, floor plan efficiency, creative use of materials, and interior design. Striving for special and unique design solutions to the position aimed at and success achieved

16. Best Recreation Facility or Amenity

Submission Requirements

- Team/Information Form
- Photo Release Form
- Floor Plan
- Images: up to 8 images. Include at least three exteriors and at least one interior; additional images recommended.

17. Best Commercial Project – under 20,000 sq ft

Submission Requirements

- Team/Information Form
- Photo Release Form
- Floor Plan
- Images: up to 8 images. Include at least three exteriors and at least one interior; additional images recommended.

18. Best Commercial Project – 20,000 sq. ft. & over

Submission Requirements

- Team/Information Form
- Photo Release Form
- Floor Plan
- Images: up to 8 images. Include at least three exteriors and at least one interior; additional images recommended.

19. Best Rehabilitation Project – *Includes Office, Commercial and Industrial*

Submission Requirements

- Team/Information Form
- Photo Release Form
- Floor Plan
- Images: For renovations and remodels, include at least one "before" view, with a maximum of 4 "befores" and 6 to 8 "afters". Include at least three exteriors and at least one interior; additional images recommended. Before and after photos absolutely necessary and must be identified as "before" and "after".

20. Best Interior Renovations – *May include tenant improvements*

Submission Requirements

- Team/Information Form
- Photo Release Form
- Floor Plan
- Images: For renovations and remodels, include at least one "before" view, with a maximum of 4 "befores" and 6 to 8 "afters". Include at least three exteriors and at least one interior; additional images recommended. Before and after photos absolutely necessary and must be identified as "before" and "after". Proof of design review or approval should be provided – or building permit

CUSTOM & RENOVATED HOMES

Judging Criteria: Innovation in architecture, sustainable design, suitability to target market, floor plan efficiency, creative use of materials, interior design, and landscaping.

Striving for special and unique design solutions to the position aimed at and success achieved.

21. Best Renovated or Restored Single House

Submission Requirements

- Team/Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: For renovations and remodels, include at least one "before" view, with a maximum of 4 "befores" and 6 to 8 "afters". Include at least three exteriors and at least one interior; additional images recommended. Before and after photos absolutely necessary and must be identified as "before" and "after".

22. Best Renovated or Restored Residential Project

Submission Requirements

- Team/Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: For renovations and remodels, include at least one "before" view, with a maximum of 4 "befores" and 6 to 8 "afters". Include at least three exteriors and at least one interior; additional images recommended. Before and after photos absolutely necessary and must be identified as "before" and "after".

23. Best Custom Home under 4,000 sq. ft.

Submission Requirements

- Team/Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 12 images. Include at least three exteriors and at least one interior; additional images recommended.

24. Best Custom Home 4,000 to 6,000 sq. ft.

[Submission Requirements](#)

- Team/Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 12 images. Include at least three exteriors and at least one interior; additional images recommended.

25. Best Custom Home 6,000 to 8,000 sq. ft.

[Submission Requirements](#)

- Team/Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 12 images. Include at least three exteriors and at least one interior; additional images recommended.

26. Best Custom Home 8,000 to 10,000 sq. ft.

[Submission Requirements](#)

- Team/Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 12 images. Include at least three exteriors and at least one interior; additional images recommended.

27. Best Custom Home over 10,000 sq. ft.

[Submission Requirements](#)

- Team/Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 12 images. Include at least three exteriors and at least one interior; additional images recommended.

28. Best On-the-Boards Custom Home

[Submission Requirements](#)

- Team/Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 12 images ~ Submitted materials may be photographs of or images of sketches or models of home. Please provide adequate number of renderings, models for judges to view plan.

TARGETED USE RESIDENTIAL - (For Sale or Rent)

Judging Criteria- Should have a neighborhood focus. Innovation in architecture, sustainable design, suitability to target market, floor plan efficiency, creative use of materials, interior design, and landscaping. Striving for special and unique design solutions to the position aimed at and success achieved.

29. Best Mixed-Use Project

Category may be split based on gross floor area / Total gross under 50,000 sq. ft. & Total gross 50,000 sq. ft. & over

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features

30. Best Multifamily Housing Community – Duplexes/Quads/Townhomes

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features

31. Best Multifamily Housing Community - up to 5 Stories Built for Sale

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features

32. Best Multifamily Housing Community - 6 Stories & Over - Built for Sale

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features

33. Best Multifamily Housing Community - up to 4 Stories For Rent

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features

34. Best Multifamily Housing Community – 5 Stories or More For Rent

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features

35. Best Campus Housing – Faculty or Student Residential – Institutional use

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features

36. Best On-the-Boards Mixed Use or Multifamily Community

Submission Requirements

- Team/Information Form
- Photo Release Form
- Site Plan
- Building Plan
- Images: up to 12 images. Suggest exteriors and interiors. We recommend additional images showing overall view of the community and/or special architectural or planning features. Submitted materials may be photographs of or images of sketches or models of major features and various product types.
- Please provide adequate number of renderings, models for judges to view plan.
- Proof of design review or approval should be provided - or building permit

SENIORS LIVING

Judging Criteria: Should have a big picture focus. Innovation in architecture, sustainable design, suitability to target market, floor plan efficiency, creative use of materials, interior design, and landscaping. Striving for special and unique design solutions to the position aimed at and success achieved.

37. Best Active Adult Living Community - For Rent

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features

38. Best Active Adult Living Community - For Sale

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features

39. Best Service Enriched Senior Community - IL/AL/Memory Care

[Submission Requirements](#)

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features

SITE PLANNING

Judging Criteria: Effective and efficient land use, site plan creativity, effective use of space, fits target market needs, site limitations, and ability to meet clients' needs

40. Best Community Site Plan

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Site Plan.
- Submit digital illustrations and photos that address community, neighborhood character, environmental issues, circulation, land uses, topography, innovative solutions, etc. Entry monuments, street scenes, rec areas, green belts, open space and aerial/bird's eye views can all be helpful. Indicate product types and densities.
Submit up to 8 images.

SINGLE FAMILY PRODUCTION HOUSING

Judging Criteria: Innovation in architecture, sustainable design, suitability to target market, floor plan efficiency, creative use of materials, interior design, and landscaping.
Striving for special and unique design solutions to the position aimed at and success achieved.

41. Best Single Family Detached Model Home – under 2,000 sq. ft.

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Site Plan - Your site plan for these categories can be for a single home ("footprint"), or part or the entire project site, or both. At least one drawing should show a typical home on a typical lot, with lot dimensions shown
- Floor Plan
- Images: up to 8 images. Include a front elevation with at least 4 interiors.

42. Best Single Family Detached Model Home – 2,000 to 2,499 sq. ft.

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Site Plan - Your site plan for these categories can be for a single home ("footprint"), or part or the entire project site, or both. At least one drawing should show a typical home on a typical lot, with lot dimensions shown
- Floor Plan
- Images: up to 8 images. Include a front elevation with at least 4 interiors.

43. Best Single Family Detached Model Home – 2,500 to 2,999 sq. ft.

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Site Plan - Your site plan for these categories can be for a single home ("footprint"), or part or the entire project site, or both. At least one drawing should show a typical home on a typical lot, with lot dimensions shown
- Floor Plan
- Images: up to 8 images. Include a front elevation with at least 4 interiors.

44. Best Single Family Detached Model Home – 3,000 to 3,499 sq. ft.

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Site Plan - Your site plan for these categories can be for a single home ("footprint"), or part or the entire project site, or both. At least one drawing should show a typical home on a typical lot, with lot dimensions shown
- Floor Plan
- Images: up to 8 images. Include a front elevation with at least 4 interiors.

45. Best Single Family Detached Model Home – 3,500 to 3,999 sq. ft.

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Site Plan - Your site plan for these categories can be for a single home ("footprint"), or part or the entire project site, or both. At least one drawing should show a typical home on a typical lot, with lot dimensions shown
- Floor Plan
- Images: up to 8 images. Include a front elevation with at least 4 interiors.

46. Best Single Family Detached Model Home – Over 4,000 sq. ft.

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Site Plan - Your site plan for these categories can be for a single home ("footprint"), or part or the entire project site, or both. At least one drawing should show a typical home on a typical lot, with lot dimensions shown
- Floor Plan
- Images: up to 8 images. Include a front elevation with at least 4 interiors.

INTERIOR MERCHANDISING MULTIFAMILY

Judging Criteria: Entry will be judged on concept, creativity, impact of furniture and accessories.

47. Best Interior Merchandising - Community Amenity or Clubhouse

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: up to 8 images that represent the space

INTERIOR MERCHANDISING PRODUCTION HOUSING

Judging Criteria: Entry will be judged on concept, creativity, impact of furniture and accessories.

48. Best Interior Merchandising of a Home priced under \$400,000

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: up to 8 images that represent the space

49. Best Interior Merchandising of a Home priced \$400,000 to \$600,000

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: up to 8 images that represent the space

50. Best Interior Merchandising of a Home priced \$600,000 to \$800,000

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: up to 8 images that represent the space

51. Best Interior Merchandising of a Home priced Over \$800,000

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: up to 8 images that represent the space

INTERIOR DESIGN CUSTOM/SPEC HOUSING

Judging Criteria: Entry will be judged on concept, creativity, impact of furniture and accessories.

52. Best Interior Design of a Custom/Spec Home priced under \$1,000,000

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 8 images that represent the space

53. Best Interior Design of a Custom/Spec Home priced \$1,000,000 to \$2,000,000

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 8 images that represent the space

54. Best Interior Design of a Custom/Spec Home priced Over \$2,000,000

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 8 images that represent the space

KITCHEN & BATH DESIGN

Judging Criteria: Entry will be judged on concept, creativity, impact of furniture and accessories.

55. Best Kitchen Design for a Custom/Spec/One of a Kind Home

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 8 images that represent the space

56. Best Bath Design for a Custom/Spec/One of a Kind Home

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 8 images that represent the space

SPECIALITY DETAILING FOR A PRODUCTION/CUSTOM HOME

Sale price of home including lot (detached or attached)

Categories maybe split if deemed necessary by judges

Interior Detailing is the use of specialty items such as trim, molding, stone, brick, drywall, etc. during the construction of the home. It is attached to the house and is influenced by the interior design direction. It could also be described as Architectural Details.

Judging Criteria: Entry will be judged on concept, creativity, impact of detail

57. Best Interior Detailing for a Home priced under \$1,000,0000

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 8 images that represent the space

58. Best Interior Detailing for a Home priced \$1,000,0000 - \$2,000,0000

[Submission Requirements](#)

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 8 images that represent the space

59. Best Interior Detailing for a Home priced over \$2,000,000

Submission Requirements

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Floor Plan
- Images: up to 8 images that represent the space

ENERGY HONORS

60. Green Construction

Awards for Residential Community, Production Home and Custom/One of A Kind Home

Green Construction Category the judging will include the use of materials within the project that are considered "green" including recycled materials and appliance and on how well you incorporated environmental considerations and resource efficiency into the home building process.

Entries may be subcategorized by:

- Attainable Housing
- Under \$500,000 (New Construction)
- \$500,001-\$1,000,000 (New Construction)
- \$1,000,001-\$2,000,000 (New Construction)
- \$2,000,001-\$3,000,000 (New Construction)
- Over \$3,000,001 (New Construction)
- Commercial/Office/Retail Space
- Whole house Renovation
- Historical Restoration Project
- Development
- High-Rise / Mid-Rise - Multi Family Development

Submission Requirements

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Third Party Certification Documentation (LEED, HERS, Energy Star or NGBS)
- Floor Plan
- Images: up to 8 images that represent the space

61. Energy Efficient Home

Energy Efficiency Category - the homes will be judged on the energy efficiency of the project and the incorporation of solar energy products and services.

Entries may be subcategorized by:

- Sales Price Under \$500,000
- Sales Price \$500,001-\$1,000,000
- Sales Price \$1,000,001-\$2,000,000
- Sales Price \$2,000,001-\$3,000,000
- Sales Price Over \$3,000,001

Submission Requirements

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form
- Third Party Certification Documentation (LEED, HERS, Energy Star or NGBS)
- Floor Plan
- Images: up to 8 images that represent the space

COMMUNITIES OF THE YEAR

Judging Criteria: Should have a big picture focus. Innovation in architecture, sustainable design, suitability to target market, floor plan efficiency, creative use of materials, interior design, and landscaping. Striving for special and unique design solutions to the position aimed at and success achieved.

62. Residential Community of the Year – Multifamily

To be eligible

At least 1 entry must be submitted in the sales/marketing categories 1-11

At least 1 entry must be submitted in housing categories MF 29-34

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features
- With additional images showing overall view of the community and/or special architectural or planning features

63. Residential Community of the Year – Single Family Collection or Neighborhood

To be eligible

At least 1 entry must be submitted in the sales/marketing categories 1-11

At least 1 entry must be submitted in housing categories SFD 38-43

Submission Requirements

- Team/Information Form
- Photo Release Form
- Building Plan
- Submit up to 12 images. Show at least 3 exteriors, Include at least 2 interiors. With additional images showing overall view of the community and/or special architectural or planning features
- With additional images showing overall view of the community and/or special architectural or planning features

64. Residential Housing Community of the Year – Masterplan

Defined as single or multiple builders within a larger community with multiple series of home plans plus community amenities.

To be eligible

At least 1 entry must be submitted in the sales/marketing categories 1-11

At least 1 entry must be submitted in housing categories MF 29-34 SFD 38-43

Submission Requirements

- Team/Information Form
- Photo Release Form
- Submit up to 6 to 8 images that emphasize community