



ELIGIBLE ENTRIES

Any project or developments that was open for sale, lease or rental at any time after January 1, 2020 are eligible. On-the-Boards entries must have at least 1 governmental approval and have forward progress.

Entries from **Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, Texas and Virginia** are eligible.

Previous AURORA Award winners are eligible for the 2021 program, if they meet eligibility criteria described.

HOW TO ENTER

Review the categories and make your selections.

Complete online entry application and entry fees for all entries and submit no later than June 29, 2018

ENTRY FEES

Entry Fees

\$250 per entry NAHB Members

\$450 Non-NAHB Members

FINAL Entry Materials Due no later than June 16, 2021

Judging June 22-23-24

Finalists Announced June 28

Awards July 16, 2021

5:30pm Cocktails & Networking

6:30pm-8:30pm Dinner & Awards Ceremony

Elegant Attire Required

You may submit as many entries as you wish in each category, but each requires the appropriate fee. Pay by VISA/MasterCard/ AMEX.



2021 STEPS TO ENTER

1. Please complete Entry Application & pay entry fees no later than June 16, 2020

ENTRY FEES

\$250 per entry NAHB Members

\$450 Non-NAHB Members

2. Once submitted AURORA system will generate your unique entry serial number(s) per entry.

3. Your entry materials are due by June 16, 2021

Materials for all entries include:

- Team/Project Information Form
- Sales
- Custom/Spec Home Release Form - Custom Home Categories ONLY
- Photo Release Form
- Digital Files – site plan, floor plan, and photo images required.

If you have any questions - please feel free to contact

Lisa Parrish | Administrator AURORA Awards

909|987|2758 OR 800|658|2751

Lisa@TeamPMP.com

DIGITAL IMAGES saved at 300 dpi - sized to at 1800 pixels wide - saved at 300 dpi JPEG format ONLY. All plans should be saved as high resolution PDF - 8 ½" x 11"

IMAGES: should be named with your Category number, entry serial and sequence number or description.

Example: 01-1005_1.jpg
01-1005_2.jpg (*thru 8 images*)
01-1005_floorplan.pdf 01-
1005_siteplan.pdf
01-1005_photorelease.pdf 01-
1005_teamform.pdf

CANCELLATION POLICY

No refunds will be made on entry fees or tickets.



2021 CATEGORY ENTRY REQUIREMENTS

SALES/MARKETING

1. Sales Professional of the Year
2. Best Logo
3. Best Brochure
4. Best Direct Mail - Print Only
5. Best Print Ad
6. Best 30-60 Second Video
7. Best Long Format Video - Over 60 Seconds
8. Best Online Marketing Campaign
9. Best Website
10. Best Virtual Sales Program
11. Best Virtual Special Event
12. Best Innovative Use of Technology
13. Best Special Promotion
14. Best Overall Advertising Campaign

COMMERCIAL/RETAIL

15. Best Recreation Facility or Amenity
16. Best Commercial Project – under 20,000 sq ft
17. Best Commercial Project – 20,000 sq. ft. & over
18. Best Rehabilitation Project – *Includes Office, Commercial and Industrial*
19. Best Interior Renovations – *May include tenant improvements*

CUSTOM & RENOVATED HOMES

20. Best Renovated or Restored Single House
21. Best Renovated or Restored Residential Project
22. Best Custom Home under 4,000 sq. ft.
23. Best Custom Home 4,000 to 6,000 sq. ft.
24. Best Custom Home 6,000 to 8,000 sq. ft.
25. Best Custom Home 8,000 to 10,000 sq. ft.
26. Best Custom Home over 10,000 sq. ft.
27. Best On-the-Boards Custom Home

TARGETED USE RESIDENTIAL - (For Sale or Rent)

- 28. Best Mixed-Use Project
- 29. Best Multifamily Housing Community – Duplexes/Quads/Townhomes
- 30. Best Multifamily Housing Community - up to 5 Stories Built for Sale
- 31. Best Multifamily Housing Community - 6 Stories & Over - Built for Sale
- 32. Best Multifamily Housing Community - up to 4 Stories For Rent
- 33. Best Multifamily Housing Community - 5 Stories or More For Rent
- 34. Best Campus Housing – Faculty or Student Residential – Institutional use
- 35. Best On-the-Boards Mixed Use or Multifamily Community

SENIORS LIVING

- 36. Best Active Adult Living Community - For Rent
- 37. Best Active Adult Living Community - For Sale
- 38. Best Service Enriched Senior Community - IL/AL/Memory Care

SITE PLANNING

- 39. Best Community Site Plan

SINGLE FAMILY PRODUCTION HOUSING

- 40. Best Single Family Detached Model Home – under 2,000 sq. ft.
- 41. Best Single Family Detached Model Home – 2,000 to 2,499 sq. ft.
- 42. Best Single Family Detached Model Home – 2,500 to 2,999 sq. ft.
- 43. Best Single Family Detached Model Home – 3,000 to 3,499 sq. ft.
- 44. Best Single Family Detached Model Home – 3,500 to 3,999 sq. ft.
- 45. Best Single Family Detached Model Home – Over 4,000 sq. ft.

INTERIOR MERCHANDISING MULTIFAMILY

- 46. Best Interior Merchandising - Community Amenity or Clubhouse

INTERIOR MERCHANDISING PRODUCTION HOUSING

- 47. Best Interior Merchandising of a Home priced under \$400,000
- 48. Best Interior Merchandising of a Home priced \$400,000 to \$600,000
- 49. Best Interior Merchandising of a Home priced \$600,000 to \$800,000
- 50. Best Interior Merchandising of a Home priced Over \$800,000

INTERIOR DESIGN CUSTOM/SPEC HOUSING

- 51. Best Interior Design of a Custom/Spec Home priced under \$1,000,000
- 52. Best Interior Design of a Custom/Spec Home priced \$1,000,000 to \$2,000,000
- 53. Best Interior Design of a Custom/Spec Home priced Over \$2,000,000

KITCHEN & BATH DESIGN

- 54. Best Kitchen Design for a Custom/Spec/One of a Kind Home
- 55. Best Bath Design for a Custom/Spec/One of a Kind Home

SPECIALITY DETAILING FOR A PRODUCTION/CUSTOM HOME

- 56. Best Interior Detailing for a Home priced under \$1,000,0000
- 57. Best Interior Detailing for a Home priced \$1,000,0000 - \$2,000,0000
- 58. Best Interior Detailing for a Home priced over \$2,000,0000

ENERGY HONORS

- 59. Green Construction

COMMUNITIES OF THE YEAR

To be eligible for Community of the Year honors

At least 1 entry must be submitted in the sales/marketing categories 1-11

At least 1 entry must be submitted in housing categories 37-42

- 61. Residential Community of the Year – Multifamily
- 62. Residential Housing Community of the Year – Masterplan