

# The Easy Way to Collect Leads and Boost ROI



## CompuLEAD® App and Tablet

Develop high-quality sales leads and close more sales.

- Download app on your own phone or rent a tablet
- Capture leads at your booth, networking dinners or anywhere else
- Quickly qualify leads for fast follow-up
- Wireless printer available



## atEvent—Global Lead Retrieval Solution

A global lead retrieval solution you can use at all your events.

- Download app on your own phone or rent a tablet
- Drive prospect nurturing and sales conversions
- Transfer leads automatically to your CRM or Marketing Automation systems
- Obtain interaction history across all your events
- Scan badges and business cards



Products run on Apple and Android devices with current operating systems

## Quick Comparison

	CompuLEAD	atEvent
Scan badges to collect lead data	✓	✓
Qualify and survey leads	✓	✓
View/edit leads from the device	✓	✓
Add notes to a lead	✓	✓
Real-time access to leads online	✓	✓
Use on multiple devices	✓	-
Send marketing materials to leads	✓	-
Transfer activations among devices	✓	-
Wireless printer option	✓	-
Auto Transfer leads into your CRM	-	✓
Scan business cards	-	✓
GDPR ready	✓	✓

*"This is best lead retrieval app I have ever used! It's so simple to use. After my booth staff downloaded it onto their own phones, they were up and running in no time. We will definitely use the CompuLEAD app again next year."*

**- T. Jacobson**

### International Exhibitors Have a limited data plan?

You can use the CompuLEAD App in 'Airplane Mode' and sync your leads at the end of the day to avoid using up your data. (Wi-Fi enabled devices only)

Order Online: [compusystems.com/order](http://compusystems.com/order)

## Questions?

Domestic (toll-free): 866.600.5323 - International: +1 708.786.5565

Email: [exhibitor-support@csireg.com](mailto:exhibitor-support@csireg.com)



CompuSystems

	6/1/20 EARLY BIRD	6/16/20 ADVANCED	STANDARD
<b>A-la-Carte</b>			
<b>CompuLEAD App 3 User Activations</b> (173A)	\$455	\$495	\$550
+ Additional User Activations (173B)	\$135	\$135	\$135
<b>CompuLEAD Tablet</b> (174A)	\$405	\$430	\$455
<b>Packages</b>			
<b>CompuLEAD App 3 User Activations</b> (115)	\$575	\$615	\$665
<ul style="list-style-type: none"> <li>Download the app to 3 devices to capture more leads simultaneously</li> <li>Use custom qualifiers and surveys to identify top prospects (up to 99 qualifiers and 10 survey questions)</li> <li>Send prospects up to 5 video links and 15 PDFs (up to 5 MB each) to follow up</li> </ul>			
+ Additional User Activations (173B)	\$135	\$135	\$135
<b>CompuLEAD Tablet</b> (114)	\$725	\$775	\$840
<ul style="list-style-type: none"> <li>Use custom qualifiers and surveys to identify top prospects (up to 99 qualifiers and 10 survey questions)</li> <li>Wireless printer – Only pairs to 1 device/app at a time</li> <li>Delivery, setup and in-booth training</li> <li>Send prospects up to 5 video links and 15 PDFs (up to 5 MB each) to follow up</li> </ul>			
<b>atEvent 3 User Activations</b> (194)	\$995	\$995	\$995
<ul style="list-style-type: none"> <li>Capture detailed prospect information</li> <li>Marketing automation (Eloqua, Marketo, Hubspot, Pardot) or CRM (Salesforce.com) integration</li> <li>Event intelligence and sales insights</li> </ul>			
+ Additional User Activations (294)	\$135	\$135	\$135
<b>Add-ons</b>			
<b>Wireless Printer For App</b> (287A) – Only pairs to 1 device/app at a time	\$115	\$130	\$150
<b>Wireless Printer For Tablet</b> (187A) – Only pairs to 1 device/app at a time	\$115	\$130	\$150
<b>Setup and In-Booth Training For App</b> (108)	\$115	\$130	\$155
<b>Delivery, Setup and In-Booth Training For Tablet</b> (08)	\$115	\$130	\$155
<b>Lead Retrieval Product Pick Up For Tablet</b> (09)	\$75	\$75	\$75
<b>Literature &amp; Videos</b> (LITE) – Immediately follow up with prospects by sending up to 5 video links and 15 PDFs (up to 5 MB each) directly from the app.	\$140	\$140	\$140
<b>Custom Qualifiers and Survey Questions</b> (05A)	\$85	\$85	\$85
<b>Insurance For Tablet</b> (INS)	\$85	\$85	\$85

Processing Fee = \$25

All applicable taxes will be added | All prices in U.S. dollars | All orders subject to a \$100 cancellation fee  
 No refunds after 6/30/20 | No refunds on the CompuLEAD App

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