



## Sponsorship Opportunities

### Title Sponsor

**\$20,000-Exclusive Opportunity**

- Complimentary dinner and drinks for up to **Twenty** persons with VIP seating
- 60 Second Commercial
- Six images for recognition at the Awards
- Full page ad in ceremony program (inside front cover placement – company must supply ad)
- Recognition in the Event reception area
- Listing in event program
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition
- Company Representative Remarks from Podium
- Company logo on all **AURORA Awards** marketing materials as NAMED Sponsor
- Presentation of major award during **AURORA Awards**

### Diamond Sponsors

**\$10,000 – Exclusive**

*Opportunity*

- Complimentary dinner and drinks for up to ten persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- 60 Second Commercial
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition
- Presentation of major award during **AURORA Awards**

### Red Carpet Sponsor

**\$7,500 – Exclusive Opportunity**

- Complimentary dinner and drinks for up to 10 persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- 30 Second Commercial
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

## Champagne Sponsor

**\$5,500** – *Exclusive Opportunity*

- Complimentary dinner and drinks for up to 6 persons with VIP seating
- Champagne Greeting at Arrival – featuring your company logo
- Recognition in the Event reception area
- Three images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

## Platinum Patrons

**\$5,000**

- Complimentary dinner and drinks for up to 10 persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

## Gold Patrons \$3,750

- Complimentary dinner and drinks for 4 persons with priority seating
- Special mention in the event program
- Three images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

## Brand Partner \$2,500

**(Product Exclusive)**

Your company would be known as

The Aurora Awards Official Partner

### **Benefits Include**

- Complimentary dinner and drinks for 2 persons with priority seating
- Full Page ad in Aurora Awards Winners Book
- 30-60 Second Video at awards event
- Special mention in the event program
- Two images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on The AURORA Awards Website
- Recognition on **SEBC.com**
- Social Media Recognition

## Bronze Patrons

**\$1,500**

- Complimentary dinner and drinks for 1 Attendee with priority seating
- Mention in the event program
- A single image for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

## Friend Patrons \$900

- VIP Seating with purchase of tickets
- Mention in the event program
- A single image for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition