

THE AURORA AWARDS

Entry Fees

\$250 per entry NAHB Members

\$450 Non-NAHB Members

FINAL Entry Materials Due no later than June 12, 2020

Judging June 22-23-24

Finalists Announced June 29

Awards July 31, 2020

- Eligible entries include any project or development that was open for sale, lease or rental at any time after January 1, 2019 are eligible. (*with certificate of occupancy*)
- On the Boards entries must have at least 1 governmental approval and have forward progress. They can be under construction - just not available for occupancy as of the entry deadline.
- Density is determined by middle of street - parks not included - no common areas.
- On-the-Boards entry materials may be photographs or images of sketches or models of major community features and various product types.
- Photo release form is required when photography is submitted - must be signed by the owner of the photography or holder of usage rights.

MARKETING

1. Sales Professional of the Year
2. Best Logo - Builder, Community or Associate
3. Best Brochure – Builder, Community or Associate
4. Best Direct Mail
5. Best Print Ad
6. Best 30-60 Second Video
7. Best Long Format Video – Over 60 Seconds
8. Best Online Marketing Campaign
9. Best Website
10. Best Special Promotion
11. Best Overall Advertising Campaign

COMMERCIAL/RETAIL

12. Best Recreation Facility or Amenity
13. Best Commercial Project — under 20,000 sq ft
14. Best Commercial Project — 20,000 sq. ft. & over
15. Best Rehabilitation Project – Includes Office, Commercial and Industrial
16. Best Interior Renovations – May include tenant improvements

CUSTOM & RENOVATED HOMES

17. Best Renovated or Restored Single House
18. Best Renovated or Restored Residential Project

19. Best Custom Home under 4,000 sq. ft.
20. Best Custom Home 4,000 to 6,000 sq. ft.
21. Best Custom Home 6,000 to 8,000 sq. ft.
22. Best Custom Home 8,000 to 10,000 sq. ft.
23. Best Custom Home over 10,000 sq. ft.
24. Best On the Boards Custom Home

TARGETED USE RESIDENTIAL - (For Sale or Rent)

25. Best Mixed-Use Project
26. Best Multifamily Housing Community — Duplexes/Quads/Townhomes
27. Best Multifamily Housing Community - up to 5 Stories Built for Sale
28. Best Multifamily Housing Community - 6 Stories & Over - Built for Sale
29. Best Multifamily Housing Community - up to 4 Stories For Rent
30. Best Multifamily Housing Community – 5 Stories or More For Rent
31. Best Campus Housing — Faculty or Student Residential
32. Best On-the-Boards Mixed Use or Multifamily Community

SENIORS HOUSING

33. Best Active Adult Living Community - For Rent
34. Best Active Adult Living Community - For Sale
35. Best Service Enriched Senior Community - IL/AL/Memory Care

SITE PLANNING

36. Best Community Site Plan

SINGLE FAMILY PRODUCTION HOUSING

37. Best Single Family Detached Model Home — under 2,000 sq. ft.
38. Best Single Family Detached Model Home — 2,000 to 2,499 sq. ft.
39. Best Single Family Detached Model Home — 2,500 to 2,999 sq. ft.
40. Best Single Family Detached Model Home — 3,000 to 3,499 sq. ft.
41. Best Single Family Detached Model Home — 3,500 to 3,999 sq. ft.
42. Best Single Family Detached Model Home — Over 4,000 sq. ft.

INTERIOR MERCHANDISING MULTIFAMILY

43. Best Interior Merchandising – Community Amenity or Clubhouse

INTERIOR MERCHANDISING PRODUCTION HOUSING

44. Best Interior Merchandising of a Home priced under \$400,000
45. Best Interior Merchandising of a Home priced \$400,000 to \$600,000
46. Best Interior Merchandising of a Home priced \$600,000 to \$800,000
47. Best Interior Merchandising of a Home priced Over \$800,000

INTERIOR DESIGN CUSTOM/SPEC HOUSING

48. Best Interior Design of a Custom/Spec Home priced under \$1,000,000
49. Best Interior Design of a Custom/Spec Home priced \$1,000,000 to \$2,000,000
50. Best Interior Design of a Custom/Spec Home priced Over \$2,000,000

KITCHEN & BATH DESIGN

51. Best Kitchen Design for a Custom/Spec/One of a Kind Home

52. Best Bath Design for a Custom/Spec/One of a Kind Home

SPECIALITY DETAILING FOR A PRODUCTION/CUSTOM HOME

53. Best Interior Detailing for a Home priced under \$1,000,000

54. Best Interior Detailing for a Home priced \$1,000,000 – \$2,000,000

55. Best Interior Detailing for a Home priced over \$2,000,000

ENERGY HONORS

56. Green Construction

Entries may be subcategorized by:

- Attainable Housing
- Under \$500,000 (New Construction)
- \$500,001-\$1,000,000 (New Construction)
- \$1,000,001-\$2,000,000 (New Construction)
- \$2,000,001-\$3,000,000 (New Construction)
- Over \$3,000,001 (New Construction)
- Commercial/Office/Retail Space
- Whole house Renovation
- Historical Restoration Project
- Development
- High-Rise / Mid-Rise - Multi Family Development

57. Energy Efficient Home

Entries may be subcategorized by:

- Sales Price Under \$500,000
- Sales Price \$500,001-\$1,000,000
- Sales Price \$1,000,001-\$2,000,000
- Sales Price \$2,000,001-\$3,000,000
- Sales Price Over \$3,000,001

COMMUNITIES OF THE YEAR

58. Residential Community of the Year — Multifamily

59. Residential Housing Community of the Year — Masterplan