

excel

compete • achieve • excel

INDUSTRY AWARDS

WINNERS LIST

Honoring excellence in marketing, design, and sales in the Florida building profession.



August 2, 2019

5:30 - 7:15 pm

Gaylord Palms Resort and Convention Center

Kissimmee, Florida

MARKETING AWARDS

BEST LOGO DESIGN - ASSOCIATE

SAND DOLLAR AWARDS LOGO

B-Squared Advertising

BEST LOGO DESIGN - BUILDER

THOMAS HOMES LOGO

B-Squared Advertising

BEST LOGO DESIGN - COMMUNITY

RIVERWALK PLACE

United Landmark Associates

BEST BROCHURE - COMMUNITY

ARDEN

Freehold Communities

BEST BROCHURE - CORPORATE

STOFFT COONEY CORPORATE BROCHURE

Spiro & Associates

BEST DIRECT MAIL PIECE – PRINT ONLY

DRIVE-WALK-PARK ON IT - BONNESS INC

B-Squared Advertising

BEST PRINT AD

SEAGATE GLASSES AD

Spiro & Associates

BEST VIDEO - LONG FORMAT - OVER 1 MINUTE

LATITUDE MARGARITAVILLE DAYTONA BEACH

Minto Communities

BEST VIDEO - LONG FORMAT - OVER 1 MINUTE

BUILD MY FUTURE

TV Home Source

BEST (30-60 SEC) COMMERCIAL - YOUTUBE OR BROADCAST

LATITUDE MARGARITAVILLE DAYTONA BEACH

Minto Communities

BEST (30-60 SEC) COMMERCIAL - YOUTUBE OR BROADCAST

WAYNE WILES TV COMMERCIAL SERIES

Spiro & Associates

BEST RADIO COMMERCIAL

LATITUDE MARGARITAVILLE DAYTONA BEACH

Minto Communities

BEST ONLINE MARKETING CAMPAIGN

ENCORE RESORT INBOUND CAMPAIGN

CEA Marketing

BEST WEBSITE - BUILDER

BECK COMPANIES WEBSITE

Spiro & Associates

BEST WEBSITE - ASSOCIATE

ARTEMIS LIFESTYLES WEBSITE

CEA Marketing

BEST WEBSITE - COMMUNITY

ARDEN

Freehold Communities

BEST BILLBOARD

LATITUDE MARGARITAVILLE DAYTONA BEACH

Minto Communities

BEST PROMOTION TO THE REAL ESTATE COMMUNITY

BEACON LAKE

BBX Capital Real Estate

BEST CONSUMER PROMOTION

SPEAKER PROMOTION

Spiro & Associates

BEST SPECIAL EVENT/CHARITY

ST. PETERSBURG HIGH SCHOOL TINY HOUSE PROJECT

Tampa Bay Builders Association

BEST SPECIAL EVENT/CHARITY

SHEARWATER

Freehold Communities

BEST OVERALL ADVERTISING OR MARKETING PROGRAM - ASSOCIATE

25 YEAR ANNIVERSARY

Spiro & Associates

BEST OVERALL ADVERTISING OR MARKETING PROGRAM

RIVERWALK PLACE

United Landmark Associates

BEST OVERALL ADVERTISING OR MARKETING PROGRAM - BUILDER

DIVCO CUSTOM HOMES OVERALL CAMPAIGN

B-Squared Advertising

DESIGN/MODEL MERCHANDISING AWARDS

BEST SALES OFFICE OR INFORMATION CENTER

LATITUDE MARGARITAVILLE DAYTONA BEACH

Minto Communities

BEST INTERIOR MERCHANDISING OF A MODEL HOME

THE KORINA

Kay Green Design

BEST DESIGN CENTER

WESTLAKE

Minto Communities

INDIVIDUAL ACHIEVEMENT AWARDS

MARKETING PROFESSIONAL OF THE YEAR

CHRISTOPHER T. SPIRO

Spiro & Associates

TOP PRODUCER AWARD

LESLIE GESNER

Holiday Builders

TOP PRODUCER AWARD

JOE FORTUN

Holiday Builders

SALES AND MARKETING COUNCIL OF THE YEAR AWARD

UNDER 100 MEMBERS

SMC OF MANATEE-SARASOTA BUILDING INDUSTRY ASSOCIATION

201 TO 300 MEMBERS

SMC OF TAMPA BAY BUILDERS ASSOCIATION

100 - 200 MEMBERS

SMC OF GREATER ORLANDO BUILDERS ASSOCIATION

OVER 300 MEMBERS

SMC OF NORTHEAST FLORIDA BUILDERS ASSOCIATION

APPRECIATION AWARD

FLORIDA SMC CHAIR

JIMMY SCHAEFER

Real Reach Marketing



THANK YOU SPONSORS

PARTNERS



PATRONS OF EXCEL

Treasure Coast Builders Association • Kay Green Design, Inc.
Home Builders & Contractors Association of Brevard • RealReach Marketing & Productions