



Southeast Building Conference

2600 Centennial Place | Tallahassee, Florida 32308 | info@sebcshow.com | SEBCshow.com

SEBC, Getting Stronger

For Immediate Release:

The Southeast Building Conference (SEBC) was held on August 1-2, 2019 in Kissimmee, Florida and has grown to become *the show* for the regional building industry.

“We raised the bar this year,” says Robyn Bonaquist, SEBC Committee Chairman and Founder/President of B-Squared Advertising in Naples, Florida. “SEBC, being the original regional trade show in the southeast, met and exceeded all expectations.”

In 2018, SEBC introduced Builder Exhibitor Exchange (BEX), which expanded its participants by 30% this year. This engaging and intimate networking event has proven to be the greatest return on investment for builders and exhibitors alike – as evident from the BEX 2020 wait-list.

“We take a look at each show and strive to improve for the next one,” says Kimberly Scott, SEBC Director. “We are intently focused on making sure builders, trade partners, and exhibitors experience at SEBC results in measurable business success.”

This year, SEBC resurrected one of its longstanding show features – the New Southern Home. The 2019 New Southern Home built by Steven Robertson, of Steven Roberson Construction, displayed technology integration for energy efficiency, security, and entertainment for the luxury home experience, all in a Modern Caribbean design.

During the two-day expo, builders and members of the industry experienced companies such as Bosch, James Hardie, Norbord, Mohawk Industries, Dal-Tile, and more boasting their latest products in exhibits covering nearly 129,000 square feet of hall space at the Gaylord Palms Resort and Convention Center.

In addition, attendees had access to over 50 hours of education provided by industry leaders. Students learned the latest in design trends, innovative building technology, and marketing developments.

The 2020 SEBC will be held on July 30-31, returning to the Gaylord Palms Resort and Convention Center in Kissimmee. For more information on SEBC go to www.sebcshow.com

Established in 1978, the Southeast Building Conference (SEBC) is the premier regional building industry trade show in the Southeast providing the latest in residential and commercial construction products and services. The Southeast region covers: Arkansas, Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North and South Carolina, Tennessee, Texas and Virginia.

For further information, please contact:

Allison Finley, Director of Marketing and Communications
Florida Home Builders Association
800.261.9447 | 850.766.1679
afinley@fhba.com

“We do over 20 shows a year, and no one does a better job than SEBC. The quality of builders was exceptional. My whole crew was very happy with the show. Thanks for making this show better and better each year.”