

# EDUCATION SCHEDULE

Thursday, August 1, 2019

| TIME                | Continuing Education Track 1   | Continuing Education Track 2   | Building & Design  | Business Management  | Sales & Marketing  |
|---------------------|--|--|--|--|--|
| 8:00 am - 9:00 am   | Workers Compensation Compliance<br>[CILB • Workers Compensation]   | Leadership & Applications Within Construction<br>[CILB • General]        | Where Building Science and Resiliency Intersect  | Great Business Fundamentals  | Marketing on a Budget: Low-Cost, High-Gain Tactics That Deliver            |
| 9:05 am - 10:05 am  | Job Site Safety<br>[CILB • Workplace Safety]   | Radon Training<br>[CILB • General]                                       | Architecture & Design: Optimal Size, Efficient Design                                  | How Builders Can Achieve Improved Trade Relations and Construction Quality   | Sell More Homes with These Innovative "Must Have" Design Ideas             |
| 10:10 am - 11:10 am | Construction Licensing<br>[CILB • Laws & Rules]  | Building Green with Sustainable Solutions<br>[CILB • General]            | Anatomy of a Great Home  | Building a Cybersecurity Foundation  | How to Recession-Proof Your Business                                       |
| 11:15 am - 12:15 pm | Goal Setting Theories & Application to Construction Business<br>[CILB • Business Practices]  | Guiding Principles of Energy Efficient Homes<br>[CILB • FBAID • General] | Top Building Enclosure Mistakes & Solutions for Energy Efficiency, Water, and Moisture | Controlling the Cost of Construction - Start with Lot Pricing                | The Ultimate Road Map to Today's Advanced Digital Marketing                |
| 1:30 pm - 2:30 pm   | Component & Cladding Wind Loads Under the Florida Building Code<br>[BCAID/HI • CILB • FBAID • FBPE • ICC • Wind Mitigation]          | Dry It In: Wood Framed Roofs<br>[CILB • AIA • General]                   |  | Economic and Housing Forecast: The Federal Reserve and Housing Affordability |  |
| 2:35 pm - 3:35 pm   | FMA/AAMA 200 Window Installation<br>[FBC • BCAID • CILB • FBAID • FBPE • ICC • Advanced Building Code]                               | The Makings of a Great Subfloor<br>[CILB • AIA • General]                |  | Young Building Professionals Mentor Panel: FAQ's with the Experts            | Master Session: The Customer Experience - Best Practices for Profitability |
| 3:40 pm - 4:40 pm   | Solar Thermal Energy Systems Under the Florida Building Code, Residential<br>[BCAID/RI • CILB • ECLB • FBAID • FBPE • ICC • General] | Critical Thinking & Applications Within Construction<br>[CILB • General] |  |  |  |

*Schedule subject to change.*

# EDUCATION SCHEDULE

Friday, August 2, 2019

| TIME                | Continuing Education Track 1   | Continuing Education Track 2   | Building & Design   | Business Management  | Sales & Marketing  |
|---------------------|--|--|---|--|--|
| 8:00 am - 9:00 am   | Workers Compensation Compliance<br>[CILB • Workers Compensation]   | Critical Thinking & Applications Within Construction<br>[CILB • General] | Trends, Innovation, & Technology                            | From Digital to Dotted Line: Capturing, Converting, and Closing Online Leads | Brand Development for Builders and Developers                              |
| 9:05 am - 10:05 am  | Business Planning for the Future<br>[CILB • Business Practices]  | Radon Training<br>[CILB • General]                                       | Timeless to Trendy: What's Next in Curb Appeal              | Builders vs. Buyers  | Closing x10  |
| 10:10 am - 11:10 am | OSHA Focus Four<br>[CILB • Work Place Safety]  | Dry It In: Wood Framed Roofs<br>[CILB • AIA • General]                   | High Wind Events & the Importance of a Continuous Load Path | Transparency Breeds Trust  | Marketing Makeover: How To Stand Out in a Content Saturated World          |
| 11:15 am - 12:15 pm | Florida Laws & Rules<br>[CILB • Laws & Rules]  | The Makings of a Great Subfloor<br>[CILB • AIA • General]                | Urb Appeal: Living Big in Smaller Spaces                    | Risk Management for Builders   | Effective Digital Lead Generation Strategies You Probably Aren't Utilizing |
| 1:30 pm - 2:30 pm   | Component & Cladding Wind Loads Under the Florida Building Code<br>[BCAID/HI • CILB • FBAID • FBPE • ICC • Wind Mitigation]          | Leadership & Applications Within Construction<br>[CILB • General]        |   |  |  |
| 2:35 pm - 3:35 pm   | FMA/AAMA 200 Window Installation<br>[FBC • BCAID • CILB • FBAID • FBPE • ICC • Advanced Building Code]                               | Building Green with Sustainable Solutions<br>[CILB • General]            |   |  |  |
| 3:40 pm - 4:40 pm   | Solar Thermal Energy Systems Under the Florida Building Code, Residential<br>[BCAID/HI • CILB • ECLB • FBAID • FBPE • ICC • General] | Guiding Principles of Energy Efficient Homes<br>[CILB • FBAID • General] |   |  |  |

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