**SEBC Brings Back the New Southern Home**

**For Immediate Release:**

The Southeast Building Conference (SEBC) is pleased to resurrect one of its longstanding show features – the New Southern Home.

The 2019 New Southern Home will display technology integration for energy efficiency, security, and entertainment for the luxury home experience, all in a Modern Caribbean design.

SEBC has partnered with Steven Robertson, of Steven Robertson Construction, as its official builder for the home, which will be located within at 30-minute drive from the SEBC’s host venue, the Gaylord Palms Resort and Convention Center in Kissimmee, Florida.

SEBC looks forward to the production of the New Southern Home, which will be completed by July 25, 2019, and showcased with its first Open House during SEBC on August 1-2, 2019.

All participating vendors of building materials, services or labor associated with assembling the New Southern Home, will be featured across SEBC’s 12-state footprint. Ticketed tours will walk audiences through an outdoor oasis with bocce court, summer kitchen and fire feature. This three bedroom/four bathroom features a light-filled, open floor plan with careful attention to detail to create the coveted home environment.

For over 17 years, Robertson has been a state certified contractor specializing in custom homes and custom remodels, starting as a project manager with his family’s construction company to now running his own company since 2009. His portfolio includes the 2008 New American Home for the International Builder’s Show.

About SEBC:

Established in 1978, the Southeast Building Conference (SEBC) is the premier regional building industry trade show in the Southeast providing the latest in residential and commercial construction products and services. The Southeast region covers: Arkansas, Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North and South Carolina, Tennessee, Texas and Virginia.

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