**Complete this form and return with your submission materials**

**TEAM AND MARKET INFORMATION**

**PLEASE LIST THOSE WHO SHOULD RECEIVE CREDIT FOR THIS ENTRY**

**This information will be used on all awards engraving, press releases, and recognition lists.**

|  |
| --- |
| **Entry Serial Number**: |
| **Name of Candidate/Community or Company Submitted**: |
|  |
| **Builder**: |
| Email: |
| **Developer:** |
| Email: |
| **Designer:** |
| Email |
| **Ad Agency:** |
| Email |
| **Interior Designer:** |
| Email: |
| **OTHER:**  |
| Email: |
|  |

# MARKETING INFORMATION

|  |  |
| --- | --- |
| **Project Location (City)** |  |
| **Primary Target Market** |  |
| **Sales Price of Plan or Project** |  |
| **Square Footage of Plan** |  |
| **Website Address of community** |  |
|  |  |

**MARKETING STATEMENT**

In the space below, explain the major marketing objectives of the entry and why you think it deserves an award in the category entered. Identify the target market, any unusual constraints or opportunities which the project presented, and how the marketing objectives were met.