



Sponsorship Opportunities

Title Sponsor

\$20,000-*Exclusive Opportunity*

- Complimentary dinner and drinks for up to **Twenty** persons with VIP seating
- 60 Second Commercial
- Six images for recognition at the Awards
- Full page ad in ceremony program (inside front cover placement – company must supply ad)
- Recognition in the Event reception area
- Listing in event program
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition
- Company Representative Remarks from Podium
- Company logo on all **AURORA Awards** marketing materials as NAMED Sponsor
- Presentation of major award during **AURORA Awards**

Diamond Sponsors

\$10,000 – *Exclusive Opportunity*

- Complimentary dinner and drinks for up to ten persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- 60 Second Commercial
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition
- Presentation of major award during **AURORA Awards**

Red Carpet Sponsor

\$7,500 – *Exclusive Opportunity*

- Complimentary dinner and drinks for up to 10 persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- 30 Second Commercial
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition



Champagne Sponsor

\$5,500 – *Exclusive Opportunity*

- Complimentary dinner and drinks for up to 6 persons with VIP seating
- Champagne Greeting at Arrival – featuring your company logo
- Recognition in the Event reception area
- Three images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

Platinum Patrons

\$5,000

- Complimentary dinner and drinks for up to 10 persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

Gold Patrons

\$3,750

- Complimentary dinner and drinks for 4 persons with priority seating
- Special mention in the event program
- Three images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

Brand Partner

\$2,500 (Product Exclusive)

Your company would be known as

The Aurora Awards Official Partner

Benefits Include

- Complimentary dinner and drinks for 2 persons with priority seating
- Full Page ad in Aurora Awards Winners Book
- 30-60 Second Video at awards event
- Special mention in the event program
- Two images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on The AURORA Awards Website
- Recognition on SEBC.com
- Social Media Recognition



Bronze Patrons

\$1,500

- Complimentary dinner and drinks for 1 Attendee with priority seating
- Mention in the event program
- A single image for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

Friend Patrons

\$900

- VIP Seating with purchase of tickets
- Mention in the event program
- A single image for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition



The Aurora Awards Sponsorship Commitment Form

COMPANY NAME
CONTACT NAME
PHONE
EMAIL ADDRESS
BILLING ADDRESS FOR CARDHOLDER
SPONSORSHIP LEVEL
CREDIT CARD NUMBER
EXPIRATION DATE
SECURITY CODE
TOTAL AMOUNT TO BE CHARGED

Please RETURN TO: Allison Finley at afinley@sebcshow.com