

### **CALL FOR SPONSORS for the 2019 Master Session: The Customer Experience and The EXCEL Awards Program**

The Florida Sales & Marketing Council presents its 2019 Master Session: The Customer Experience and the “Best of the Best” Excel Awards program will be held at the Gaylord Palms Resort on Thursday, August 1, 2019. These are two fantastic opportunities to gain exposure in front of sales and marketing professionals from across Florida.

We are honored to offer you multiple opportunities to be engaged with and in the spotlight among the industry’s elite sales and marketing professionals.

The 2019 Master Session: The Customer Experience, featuring three nationally recognized speakers and the prestigious Excel Awards, which recognizes excellence in marketing, design, and sales in the Florida building industry, are ideal ways to gain exposure, recognition and awareness among our industries’ leaders.

We are pleased to offer sponsorship levels with varied benefits and pricing to fit your specific needs and budget.

Please review the opportunities outlined below and return your completed sponsorship form by June 30, 2019 to:

The Excel Awards  
Allison Finley  
[afinley@sebcshow.com](mailto:afinley@sebcshow.com)

Many of these sponsorships have limited availability and will SELL OUT FAST. So, don’t delay in submitting your form!

Credit Card payments are encouraged – AMEX, VISA, Mastercard accepted

For more information, visit [ExcelAwards.com](http://ExcelAwards.com) or email Allison Finley at [afinley@sebcshow.com](mailto:afinley@sebcshow.com).

## **GRAND SPONSOR - \$6,000**

### ***Exclusive Sponsorship – includes all additional Presenting Sponsor benefits***

- Exclusive recognition as sponsor of the 2019 Master Session: The Customer Experience and the Excel Awards programs

## **PRESENTING SPONSOR - \$4,500**

### ***Exclusive Sponsorship – includes all additional Five-Star benefits***

- Kick-off and introduction at 2019 Master Session: The Customer Experience
- Sponsor table at 2019 Master Session: The Customer Experience
- Present an award that is in line with company's business model

## **FIVE-STAR SPONSOR - \$3,000**

### ***Limit 3 – includes all additional Concierge benefits***

- One (1) SEBC Expo & Education Registration (Includes Education, Expo Hall, Happy Hour and SEBC's 40<sup>th</sup> Anniversary Celebration).
- Up to four (4) complimentary Excel Awards/Master Session: The Customer Experience combo tickets
- Sponsor Table at the Excel Awards program
- One (1) half (1/2) page ad in the in SEBC Official Program
- Recognition on:
  - Excel stage and opportunity to present awards
  - Excel webpage
  - SEBC and Florida Sales and Marketing Council Social Media outlets, including video promotion
- Video Promotion During Excel Reception and/or Event (sponsor provides video 30-60 seconds)
- Collateral during Excel Reception
- Inclusion in press releases to the media
- Logo on:
  - Invitation and event marketing materials, including video promotion
  - Sponsor signs & electronic presentation
  - Winners' List

### **CONCIERGE SPONSOR - \$2,000 (Limit 6)**

CONCIERGE SPONSORS OPTIONS: Open Bar Host, Awards, Entertainment, Photography, Marketing, Media (Select one)

- Video Promotion During Excel Event (sponsor provides video 30-60 seconds)
- Two (2) complimentary Excel Awards/Master Session: The Customer Experience combo tickets
- Listing in SEBC Official Program
- Recognition:
  - During event
  - On Excel webpage
- Promotion on FSMC Social Media
- Logo or Name on:
  - Invitation and event marketing materials
  - Sponsor signs & electronic presentation
  - On Winners' List
- Approved collateral materials for event distribution directly related to sponsorship

### **WHITE GLOVE SPONSORS \$1000**

- Two (2) tickets to Excel Event
- Recognition:
  - During event
  - On FSMC Social Media
- Logo or Name:
  - On event marketing materials
  - In electronic presentation
  - On Winners' List

### **PATRONS OF EXCEL \$250**

- One (1) ticket to Excel Event
- Name on:
  - Applicable event marketing collateral
  - Electronic presentation
  - Winners' List
- Recognition during program

### The 2019 Master Session: The Customer Experience & EXCEL Awards Sponsorship Commitment Form

COMPANY NAME
CONTACT NAME
PHONE
EMAIL ADDRESS
BILLING ADDRESS FOR CARDHOLDER
SPONSORSHIP LEVEL
CREDIT CARD NUMBER
EXPIRATION DATE
SECURITY CODE
TOTAL AMOUNT TO BE CHARGED

Please RETURN TO: Allison Finley at [afinley@sebcshow.com](mailto:afinley@sebcshow.com)