



Sponsorship Opportunities

Title Sponsor

\$20,000-Exclusive Opportunity

- Complimentary dinner and drinks for up to **Twenty** persons with VIP seating
- 60 Second Commercial
- Six images for recognition at the Awards
- Full page ad in ceremony program (inside front cover placement – company must supply ad)
- Recognition in the Event reception area
- Listing in event program
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition
- Company Representative Remarks from Podium
- Company logo on all **AURORA Awards** marketing materials as NAMED Sponsor
- Presentation of major award during **AURORA Awards**

Diamond Sponsors

\$10,000 – Exclusive

Opportunity

- Complimentary dinner and drinks for up to ten persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- 60 Second Commercial
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition
- Presentation of major award during **AURORA Awards**

Red Carpet Sponsor

\$7,500 – Exclusive Opportunity

- Complimentary dinner and drinks for up to 10 persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- 30 Second Commercial
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition



Champagne Sponsor

\$5,500 – *Exclusive Opportunity*

- Complimentary dinner and drinks for up to 6 persons with VIP seating
- Champagne Greeting at Arrival – featuring your company logo
- Recognition in the Event reception area
- Three images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

Platinum Patrons

\$5,000

- Complimentary dinner and drinks for up to 10 persons with VIP seating
- Recognition in the Event reception area
- Six images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

Gold Patrons \$3,750

- Complimentary dinner and drinks for 4 persons with priority seating
- Special mention in the event program
- Three images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

Brand Partner \$2,500

(Product Exclusive)

Your company would be known as
The Aurora Awards Official Partner

Benefits Include

- Complimentary dinner and drinks for 2 persons with priority seating
- Full Page ad in Aurora Awards Winners Book
- 30-60 Second Video at awards event
- Special mention in the event program
- Two images for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on The AURORA Awards Website
- Recognition on SEBC.com
- Social Media Recognition



Bronze Patrons

\$1,500

- Complimentary dinner and drinks for 1 Attendee with priority seating
- Mention in the event program
- A single image for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition

Friend Patrons \$900

- VIP Seating with purchase of tickets
- Mention in the event program
- A single image for recognition at Awards Ceremony
- Recognition on Email Teasers
- Recognition on **The AURORA Awards Website**
- Recognition on **SEBC.com**
- Social Media Recognition





