



Southeast Building Conference

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SEBC Brings Back the New Southern Home

For Immediate Release:

The Southeast Building Conference (SEBC) is pleased to resurrect one of its longstanding show features – the New Southern Home.

The 2019 New Southern Home will display technology integration for energy efficiency, security, and entertainment for the luxury home experience, all in a Modern Caribbean design.

SEBC has partnered with Steven Robertson, of Steven Robertson Construction, as its official builder for the home, which will be located within a 30-minute drive from the SEBC's host venue, the Gaylord Palms Resort and Convention Center in Kissimmee, Florida.

SEBC looks forward to the production of the New Southern Home, which will be completed by July 25, 2019, and showcased with its first Open House during SEBC on August 1-2, 2019.

All participating vendors of building materials, services or labor associated with assembling the New Southern Home, will be featured across SEBC's 12-state footprint. Ticketed tours will walk audiences through an outdoor oasis with bocce court, summer kitchen and fire feature. This three bedroom/four bathroom features a light-filled, open floor plan with careful attention to detail to create the coveted home environment.

For over 17 years, Robertson has been a state certified contractor specializing in custom homes and custom remodels, starting as a project manager with his family's construction company to now running his own company since 2009. His portfolio includes the 2008 New American Home for the International Builder's Show.

About SEBC:

Established in 1978, the Southeast Building Conference (SEBC) is the premier regional building industry trade show in the Southeast providing the latest in residential and commercial construction products and services. The Southeast region covers: Arkansas, Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North and South Carolina, Tennessee, Texas and Virginia.

For further information, please contact:

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"We do over 20 shows a year, and no one does a better job than SEBC. The quality of builders was exceptional. My whole crew was very happy with the show. Thanks for making this show better and better each year."