

DESIGN COMPETITION OF THE SOUTHEAST BUILDING CONFERENCE

# THE AURORA AWARDS

CELEBRATING DESIGN  
FOR LIVING





**The 36th Annual Aurora Awards  
Presented by SEBC and the Florida Home Builders Association**

**2017 AURORA AWARDS GALA**

***Friday, July 28, 2017***

*5:30pm Cocktails & Networking*

*6:30pm-8:30pm Dinner*

*& Awards Ceremony*

*Elegant Attire Required*

*Gaylord Palms Resort & Convention Center • Kissimmee, FL*

Established in 1979, AURORA Awards are presented annually to outstanding builders, planners, architects, developers, designers, interior merchandisers and other housing-related professionals. Residential and Commercial construction professionals actively involved in projects located in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia and the Eastern Caribbean are eligible to participate.

Featuring 58 categories, the Aurora Awards encompasses all facets of the residential, commercial and remodeling industries. From overall design to sustainability, the awards program offers categories for each participant in the construction industry.

Now in its 36th year, the Aurora Awards program is affiliated with the Florida Home Builders Association (FHBA) and the Southeast Building Conference (SEBC), one of two regional trade shows recognized by and affiliated with the National Association of Home Builders (NAHB).

**Call for Entries Open – January 23, 2017**

**Entry Applications Received by May 15<sup>th</sup> - \$250 per entry FHBA Members; \$450 Non-Members**

**Entry Applications Received by June 1<sup>st</sup> - \$300 per entry FHBA Members; \$500 Non-Members**

**FINAL Entry Materials Due no later than June 1, 2017**



## **ELIGIBLE ENTRIES**

Any project or developments that were open for sale, lease or rental at any time after January 1, 2016 are eligible. On the Boards entries must have at least 1 governmental approval and have forward progress.

## **EXCLUSIONS**

Previous Aurora Award winners are not eligible in the same category, unless there have been distinct design changes.

Projects for which the architect or builder is a member of the 2017 panel of judges are not eligible for the 2017 Aurora competition.

Please review the following information carefully.

If you have any questions, contact the Aurora Awards at 1.800.658.2751

## **HOW TO ENTER**

Review the categories and make your selections. Complete online entry application and entry fees for all entries and submit no later than June 1, 2017.

## **ENTRY FEES**

**Entry Applications Received by May 15<sup>th</sup>**  
**\$250 per entry FHBA Members; \$450 Non-Members**

**Entry Applications Received from May 16- June 1<sup>st</sup>**  
**\$300 per entry FHBA Members; \$500 Non-Members**

You may submit as many entries as you wish in each category, but each requires the appropriate fee. Pay by VISA/MasterCard/AMEX

## **IMPORTANT DATES:**

**Entry Applications Received by May 15<sup>th</sup> - \$250 per entry FHBA Members; \$450 Non-Members**  
**Entry Applications Received May 16-June 1 - \$300 per entry FHBA Members; \$500 Non-Members**

**FINAL Entry Materials Due *No Later* Than June 1, 2017**

*Announcement of Finalists – June 23, 2017*

***EXPO & EDUCATION • JULY 27 & 28, 2017 - #SEBCville***  
***Aurora Awards, July 28<sup>h</sup>, 5:30pm - 8:30pm***



## 2017 STEPS TO ENTER

1. Please complete Entry Application & pay entry fees *no later* than June 1, 2017

### ENTRY FEES

**Entry Applications Received by May 15<sup>th</sup> - \$250 per entry FHBA Members; \$450 Non -Members**

**Entry Applications Received May 16-June 1 - \$300 per entry FHBA Members; \$500 Non-Members**

2. Once submitted Aurora system will generate your unique entry serial number(s) per entry.
3. Your entry materials are due by June 1, 2017

### Materials for all entries include:

- Team/Project Information Form
- Custom/Spec Home Release Form - *Categories 7-10 only*
- Photo Release Form
- Digital Files — site plan, floor plan, and photo images required.

If you have any questions - please feel free to contact

**Lisa Parrish | Administrator AURORA Awards**

909.987.2758 or 800.658.2751

**[Lisa@TeamPMP.com](mailto:Lisa@TeamPMP.com)**

DIGITAL IMAGES saved at 300 dpi – sized to at 1800 pixels wide – saved at 300 dpi  
JPEG format ONLY. All plans should be saved as high resolution PDF – 8 ½” x 11”

IMAGES: should be named with your Category number, entry serial and sequence number or description.

Example: 01-1005\_1.jpg  
01-1005\_2.jpg (*thru 8 images*)  
01-1005\_floorplan.pdf  
01-1005\_siteplan.pdf  
01-1005\_photorelease.pdf  
01-1005\_teamform.pdf

### CANCELLATION POLICY

No refunds will be made on entry fees or tickets.



## GENERAL REQUIREMENTS/ALL CATEGORIES

ALL ENTRIES WILL BE ASSIGNED A UNIQUE ENTRY NUMBER – ALL ENTRIES WILL BE SUBMITTED DIGITALLY THROUGH FILE SHARING SERVICES - NO PAPER COPIES ARE REQUIRED

Identification of Materials – PLEASE READ CAREFULLY AND NOTE THOSE IMAGES NOT NAMED WITH CORRECT FORMAT ARE ELIGIBLE FOR DISQUALIFICATION.

Except for the entry application, company names should not appear anywhere in, or on, the entry forms and /or within the naming of the images and will result in elimination from the competition. The only exception to the rule is with residential developments, rental apartment and recreational facilities. Within this category the name of the project and the developer can be used within the question and answer sections on your portfolios.

PLEASE NOTE THE LABELING OF THE IMAGES IS AS FOLLOWS AND ANY IMAGES NOT NAMED IN THE PROPER MANNER WILL REQUIRE THE ENTRANT TO RESUBMIT IMAGES PROPERLY OR BE SUBJECT TO DISQUALIFICATION.

IMAGES: should be named with your Category number, entry serial and sequence number or description.

Example: 01-1005\_1.jpg  
01-1005\_2.jpg (thru 8 images)  
01-1005\_floorplan.pdf  
01-1005\_siteplan.pdf  
01-1005\_photorelease.pdf  
01-1005\_teamform.pdf

Team/Project Information Form – ALL ENTRIES — Supply all information requested for your category.

For categories in energy, water, solar, green, natural gas and water wise you must submit energy calculations for your specific category as well as the Team/Project Information Form.

### Density Definition

Gross density is total acres divided by total units. Net density is the total buildable site area divided by the total number of units. Buildable acreage includes land that serves the project—homes, streets, parking and commons. Subtract acreage for unusable land—major slopes, wetlands, perimeter landscape lots, habitat areas or easements that cannot be integrated into the proposed development.

### Definition of Mixed Use Building

Mixed use refers to the combining of retail/commercial and/or service uses with residential or office use in the same building or on the same site in one (1) of the following ways:

- A. Vertical Mixed Use. A single structure with the above floors used for residential or office use and a portion of the ground floor for retail/commercial or service uses.
- B. Horizontal Mixed Use – Attached. A single structure which provides retail/commercial or service use in the portion fronting the public or private street with attached residential or office uses behind.



## 2017 CATEGORIES AND REQUIREMENTS

### COMMERCIAL/RETAIL

#### 1. Recreational Facility

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Floor Plan
- Images: 6 to 8 images. Include at least three exteriors and at least one interior; additional images recommended.

#### 2. Commercial Project — Under 20,000 sq. ft.

*(Includes Commercial, Retail and Office Applications)*

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Floor Plan
- Images: 6 to 8 images. Include at least three exteriors and at least one interior; additional images recommended.

#### 3. Commercial Project — 20,000 sq. ft. & Over

*(Includes Commercial, Retail and Office Applications)*

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Floor Plan
- Images: 6 to 8 images. Include at least three exteriors and at least one interior; additional images recommended.

#### 4. Rehabilitation Project

*(Includes Office, Commercial and Industrial)*

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Floor Plan
- Images: For renovations and remodels, include at least one "before" view, with a maximum of 4 "befores" and 6 to 8 "afters". Include at least three exteriors and at least one interior; additional images recommended. Before and after photos absolutely necessary and must be identified as "before" and "after".

## 5. Interior Renovations

*(May include tenant improvements)*

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Floor Plan
- Images: For renovations and remodels, include at least one "before" view, with a maximum of 4 "befores" and 6 to 8 "afters". Include at least three exteriors and at least one interior; additional images recommended. Before and after photos absolutely necessary and must be identified as "before" and "after".

## 6. Educational Project

*(Excludes housing. May be On-the-Boards)*

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Floor Plan
- Images: 6 to 8 images. Include at least three exteriors and at least one interior; additional images recommended.

## CUSTOM & RENOVATED HOMES

*Categories maybe split if deemed necessary by judges.*

### 7. Custom Home — Under 4,000 sq. ft.

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form - *Categories 7-10 only*
- Site Plan
- Floor Plan
- Images: 6 to 8 images. Include at least three exteriors and at least one interior; additional images recommended.

### 8. Custom Home — 4,000 to 8,000 sq. ft.

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form - *Categories 7-10 only*
- Site Plan
- Floor Plan
- Images: 6 to 8 images. Include at least three exteriors and at least one interior; additional images recommended.

### 9. Custom Home — Over 8,000 sq. ft.

- Project/Team Information Form
- Photo Release Form
- Custom/Spec Home Release Form - *Categories 7-10 only*
- Site Plan
- Floor Plan
- Images: 6 to 8 images. Include at least three exteriors and at least one interior; additional images recommended.

### 10. On-the-Boards Custom Home

- Project/Team Information Form

- Photo Release Form
- Site Plan
- Floor Plan
- Images: 6 to 8 images ~ Submitted materials may be photographs of or images of sketches or models of home. Please provide adequate number of renderings, models for judges to view plan.
- Proof of design review or approval should be provided – or building permit

### **11. Renovated or Restored Single House**

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Floor Plan
- Images: For renovations and remodels, include at least one "before" view, with a maximum of 4 "befores" and 6 to 8 "afters". Include at least three exteriors and at least one interior; additional images recommended. Before and after photos absolutely necessary and must be identified as "before" and "after".

### **12. Renovated, Restored or Adaptive Re-Use Residential Project**

*(Adaptive re-use – change of occupancy or use)*

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Floor Plan
- Images: For renovations and remodels, include at least one "before" view, with a maximum of 4 "befores" and 6 to 8 "afters". Include at least three exteriors and at least one interior; additional images recommended. Before and after photos absolutely necessary and must be identified as "before" and "after".

## **TARGETED USE RESIDENTIAL - (For Sale or Rent)**

### **13. Mixed Use Project**

*(Category may be split based on gross floor area. Total gross under 50,000 sq. ft. & Total gross 50,000 sq. ft. & over)*

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan
- Submit 6 to 8 images. Show at least 3 exteriors, Include at least 3 interiors. We recommend up to 2 additional images showing overall view of the community and/or special architectural or planning features.

### **14. Best On-the-Boards Mixed Use Project**

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan
- Submit 6 to 8 images. Suggest exteriors and interiors. We recommend additional images showing overall view of the community and/or special architectural or planning features. ~ Submitted materials may be photographs of or images of sketches or models of major features and various product types. Please provide adequate number of renderings, models for judges to view plan.
- Proof of design review or approval should be provided – or building permit



### **15. Multi-Family Housing Community — Under 18 du/acre**

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan
- Submit 6 to 8 images. Show at least 3 exteriors, include at least 2 interiors.  
We recommend up to 2 additional images showing overall view of the community and/or special architectural or planning features

### **16. Multi-Family Housing Community — 18-30 du/acre**

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan
- Submit 6 to 8 images. Show at least 3 exteriors, include at least 2 interiors.  
We recommend up to 2 additional images showing overall view of the community and/or special architectural or planning features

### **17. Multi-Family Housing Community — 30-60 du/acre**

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan
- Submit 6 to 8 images. Show at least 3 exteriors, include at least 2 interiors.  
We recommend up to 2 additional images showing overall view of the community and/or special architectural or planning features

### **18. Multi-Family Housing Community — Over 60 du/acre**

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan
- Submit 6 to 8 images. Show at least 3 exteriors, include at least 2 interiors.  
We recommend up to 2 additional images showing overall view of the community and/or special architectural or planning features

### **19. Campus Housing — Faculty or Student Residential - Institutional Use**

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan
- Submit 6 to 8 images. Show at least 3 exteriors, include at least 2 interiors.  
We recommend up to 2 additional images showing overall view of the community and/or special architectural or planning features

### **20. On the Boards Multifamily Community**

*(Category may be broken by density or product type)*

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan
- Submit 6 to 8 images. Suggest exteriors and interiors. We recommend

Additional images showing overall view of the community and/or special architectural or planning features. Submitted materials may be photographs of or images of sketches or models of major features and various product types. Please provide adequate number of renderings, models for judges to view plan.

- Proof of design review or approval should be provided – or building permit

## SENIORS HOUSING

### 21. Age-Qualified Seniors Housing Community — For Sale or Rent

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan - if applicable
- Submit 6 to 8 images. Show at least 3 exteriors, include at least 2 interiors. We recommend up to 2 additional images showing overall view of the community and/or special architectural or planning features

### 22. Service Enriched Seniors Housing Community — IL/AL/Memory Care

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan - if applicable
- Submit 6 to 8 images. Show at least 3 exteriors, include at least 2 interiors. We recommend up to 2 additional images showing overall view of the community and/or special architectural or planning features

### 23. Continuity Care Retirement Community Campus — Purpose Built

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Building Plan - if applicable
- Submit 6 to 8 images. Show at least 3 exteriors, include at least 2 interiors. We recommend up to 2 additional images showing overall view of the community and/or special architectural or planning features

### 24. Senior Housing Community — On-the-Boards

*(May be broken by product type. Includes all seniors housing - attached, detached, for sale or rent)*

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Floor Plan - Submit a set of the most representative models/plans.
- Building Plan - if applicable
- Submit 6 to 8 images. Suggest exteriors and interiors. We recommend Additional images showing overall view of the community and/or special architectural or planning features. Submitted materials may be photographs or images of sketches or models of major features and various product types.
- Please provide adequate number of renderings, models for judges to view.
- Proof of design review or approval should be provided – or building permit

## SITE PLANNING

### 25. Community Site Plan

- Project/Team Information Form
- Photo Release Form
- Site Plan.
- Submit digital illustrations and photos that address community, neighborhood character, environmental issues, circulation, land uses, topography, innovative solutions, etc. Entry monuments, street scenes, rec areas, green belts, open space and aerial/bird's eye views can all be helpful. Indicate product types and densities.
- Submit 6 to 8 images.

## **26. On-the-Boards Site Plan**

- Project/Team Information Form
- Photo Release Form
- Site Plan
- Submit digital illustrations and photos that address community, neighborhood character, environmental issues, circulation, land uses, topography, innovative solutions, etc. Entry monuments, street scenes, rec areas, green belts, open space and aerial/bird's eye views can all be helpful. Indicate product types and densities.
- Submit 6 to 8 images.

*NOTE: On-the-Boards entries views may be photographs or images of sketches or models of major community features and various product types.*

## **SINGLE FAMILY PRODUCTION HOUSING**

*Categories maybe split if deemed necessary by judges.*

*Your site plan for these categories can be for a single home ("footprint"), or part or the entire project site, or both. At least one drawing should show a typical home on a typical lot, with lot dimensions shown.*

## **27. Single Family Detached Home — Under 2,000 sq. ft.**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images. Include a front elevation with at least 4 interiors.

## **28. Single Family Detached Home — 2,000 to 2499 sq. ft.**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images. Include a front elevation with at least 4 interiors.

## **29. Single Family Detached Home — 2,500 to 2,999 sq. ft.**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images. Include a front elevation with at least 4 interiors.

## **30. Single Family Detached Home — 3,000 to 3,499 sq. ft.**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images. Include a front elevation with at least 4 interiors.

## **31. Single Family Detached Home — 3,500 to 3,999 sq. ft.**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images. Include a front elevation with at least 4 interiors.

### **32. Single Family Detached Home — 4,000 to 5,000 sq. ft.**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images. Include a front elevation with at least 4 interiors.

### **33. Single Family Detached Home — Over 5,000 sq. ft.**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images. Include a front elevation with at least 4 interiors.

## **INTERIOR MERCHANDISING & DESIGN**

*Categories maybe split if deemed necessary by judges.*

*Sale price of home including lot (detached or attached).*

### **34. Best Kitchen — Under \$500,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

### **35. Best Kitchen — \$500,000 to \$1,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

### **36. Best Kitchen — \$1,000,001 to \$2,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

### **37. Best Kitchen — Over \$2,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

### **38. Best Bath — Under \$500,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

**39. Best Bath — \$500,000 to \$1,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

**40. Best Bath — \$1,000,001 to \$2,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

**41. Best Bath — Over \$2,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

**42. Best Interior Merchandising of a Home — under \$500,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

**43. Best Interior Merchandising of a Home — \$500,000 to \$1,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

**44. Best Interior Merchandising of a Home — \$1,000,001 to \$2,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

**45. Best Interior Merchandising of a Home — Over \$2,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

**46. Best Interior Merchandising Rental Apartment or Condominium (One Unit)**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

**47. Best Interior Merchandising — Community Amenity or Clubhouse**

- Project/Team Information Form
- Photo Release Form

- Floor Plan
- Images: 6 to 8 images that represent the space

#### **48. Best Interior Detailing — Under \$500,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

#### **49. Best Interior Detailing — \$500,000 - \$1,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

#### **50. Best Interior Detailing — \$1,000,001 - \$2,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

#### **51. Best Interior Detailing — Over \$2,000,000**

- Project/Team Information Form
- Photo Release Form
- Floor Plan
- Images: 6 to 8 images that represent the space

### **ENVIRONMENTAL STEWARDSHIP**

*Categories maybe split if deemed necessary by judges: commercial, custom, production and remodeled homes.*

#### **52. Green Construction**

Awards for Residential Community, Production Home and Custom/One of A Kind Home Green Construction Category the judging will include the use of materials within the project that are considered “green” including recycled materials and appliance and on how well you incorporated environmental considerations and resource efficiency into the home building process.

- Project/Team Information Form
- Third Party Certification Documentation (LEED, HERS, Energy Star or NGBS)
- Photo Release Form
- Floor Plan(s)
- Images: 6 to 8 images that emphasize community character, and at least 2 interiors

#### **53. Solar Energy Home**

Solar Category the homes will be judged on the energy efficiency of the project and the incorporation of solar energy products and services.

- Project/Team Information Form
- Third Party Certification Documentation (LEED, HERS, Energy Star or NGBS)
- Photo Release Form
- Floor Plan(s)
- Images: 6 to 8 images that emphasize community character, and at least 2 interiors

## 54. Water-Wise Home

Water-Wise category judging will include how the aesthetic appeal and the utilization of water-conserving features are incorporated both inside and outside new homes. Since lawn irrigation can account for up to half of all water use, innovative water-conserving landscapes and irrigation systems are a priority for judges. Interior features, including upgraded water-conserving appliances and other elements that conserve water will also be considered.

- Project/Team Information Form
- Third Party Certification Documentation (LEED, HERS, Energy Star or NGBS)
- Photo Release Form
- Floor Plan(s)
- Images: 6 to 8 images that emphasize community character, and at least 2 interiors

## 55. Energy Efficient Home

Energy Efficiency Category - the homes will be judged on the energy efficiency of the project and the incorporation of solar energy products and services.

- Project/Team Information Form
- Third Party Certification Documentation (LEED, HERS, Energy Star or NGBS)
- Photo Release Form
- Floor Plan(s)
- Images: 6 to 8 images that emphasize community character, and at least 2 interiors

# COMMUNITIES OF THE YEAR

## 56. Residential Community of the Year — Multi-Family

- Project/Team Information Form
- Photo Release Form
- Images: 6 to 8 images that represent the space

## 57. Residential Community of the Year — Detached

- Project/Team Information Form
- Photo Release Form
- Images: 6 to 8 images that represent the space

## 58. Residential Housing Community of the Year — Masterplan

- Project/Team Information Form
- Photo Release Form
- Images: 6 to 8 images that represent the space