

## CALL FOR SPONSORS

The Sales and Marketing “Best of the Best” will be honored during the Excel Awards, held at the Gaylord Palms Resort on Thursday, July 27, 2017.

Join us as we honor our members for Excellence in Marketing, Design and Individual Achievement. We offer you the opportunity to be engaged and in the spotlight among the industry’s elite.

Your company and team members will be front and center during this prestigious event, where for over 30 years Excel has recognized excellence in marketing, design, and sales in the Florida building profession.

Excel Awards is the perfect opportunity to gain recognition among industry experts.

We are pleased to offer sponsorship levels with varied benefits and pricing to fit your specific needs and budget.

Please review the opportunities outlined below and return your completed sponsorship form to:

The Excel Awards  
Allison Finley  
afinley@sebcshow.com

Credit Card payments are encouraged – AMEX, VISA, Mastercard accepted

For more information, visit [ExcelAwards.com](http://ExcelAwards.com) or email Allison Finley at [afinley@fhba.com](mailto:afinley@fhba.com).

**FIVE-STAR EXCLUSIVE SPONSOR - \$3,000**

***(Limit 3 – includes all additional Concierge benefits)***

- Exclusive Sponsorship (Industry category exclusivity)
- One (1) SEBC Expo & Education Registration (Includes Education, Expo Hall, Happy Hour & Craft Beer Tasting, and After Dinner Bash).
- Up to four (4) complimentary Excel Awards/Sales & Marketing Rockfest Rally combo tickets
- Sponsor Table at “Sales & Marketing Rockfest Rally” (that same day)
- One (1) half (1/2) page ad in the in SEBC Official Program
- Recognition on:
  - Excel stage and opportunity to present awards
  - Excel webpage
  - SEBC and Florida Sales and Marketing Council Social Media outlets, including video promotion
- Video Promotion During Excel Reception and/or Event (sponsor provides video 30-60 seconds)
- Collateral during Excel Reception
- Inclusion in press releases to the media
- Logo on:
  - Invitation and event marketing materials, including video promotion
  - Sponsor signs & electronic presentation
  - Winners’ List
  - Million Dollar Circle Certificates

**CONCIERGE DIRECT SPONSOR - \$1,800 (Limit 7)**

DIRECT SPONSORS OPTIONS: Open Bar Host, Cuisine, Awards, Program, Entertainment, Photo Booth, Marketing

- Video Promotion During Excel Event (sponsor provides video 30-60 seconds)
- Up to two (2) complimentary Excel Awards/Sales & Marketing Rockfest Rally combo tickets
- Listing in SEBC Official Program
- Recognition:
  - During event
  - On Excel webpage
- Promotion on FSMC Social Media
- Logo or Name on:
  - Invitation and event marketing materials
  - Sponsor signs & electronic presentation
  - On Winners’ List
- Approved collateral materials for event distribution directly related to sponsorship

**WHITE GLOVE SPONSORS \$500 - \$1000 (Can be In-Kind)**

- One (1) ticket to Excel Event
- Recognition:
  - During event
  - On FSMC Social Media
- Logo or Name:
  - On event marketing materials
  - In electronic presentation
  - On Winners' List
- In-kind Service to be approved by Excel Committee prior to sponsorship

**PATRONS OF EXCEL \$250 (no limit-can be company or individual)**

- One (1) ticket to Excel Event
- Name on:
  - Applicable event marketing collateral
  - Electronic presentation
  - Winners' List
- Recognition during program

### The EXCEL Awards Sponsorship Commitment Form

COMPANY NAME
CONTACT NAME
PHONE
EMAIL ADDRESS
BILLING ADDRESS FOR CARDHOLDER
SPONSORSHIP LEVEL
CREDIT CARD NUMBER
EXPIRATION DATE
SECURITY CODE
TOTAL AMOUNT TO BE CHARGED

Please RETURN TO: Allison Finley at [afinley@sebcshow.com](mailto:afinley@sebcshow.com)