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SEBC, The Original Regional Industry Trade Show Continues To Grow

For Immediate Release:

With over 20% more of everything – exhibitors, attendees, educational offerings, and networking events - this year's Southeast Building Conference (SEBC), held on July 27-28, 2017 in Kissimmee, Florida continues to be *the* place to grow the building industry.

“This year's show has been sold out with an exhibitor waiting list since the beginning of July,” says Bill Smock, SEBC Committee Chairman and Owner of Gator Plumbing in Bradenton, Florida. “SEBC's growth is indicative of its ability to gauge the industry; anticipating and capitalizing on the shifts in trends and interests among builders and trade partners.”

During the two-day expo, builders and members of the industry experienced a sold-out trade show that showcased regional and international distributors such as Bosch, PGT Industries, JELD-WEN, Panda Kitchen and Bath, Boral Roofing, and more. Attendees had access to a higher quantity of exhibitors and exceptional quality of engagement.

“There is a reason why SEBC is one of the longest running industry trade shows in the nation,” says Kimberly Scott, SEBC Director. “We remain laser focused on what builders, trade partners, and exhibitors need to make their businesses successful.”

In addition to a sold out expo hall, attendees had access to over 60 hours of education provided by industry leaders. Students learned the latest in design trends, innovative building technology, and marketing developments. Keynote speakers hailed from Builders Design, MetroStudy of Hanley Wood, The Wall Street Journal, and Products Magazine/Professional Builder Magazine (SGC Horizon).

In 2018, SEBC will celebrate 40 years of being the original regional trade show on August 16-17, returning to the Gaylord Palms Resort and Convention Center in Kissimmee. For more information on SEBC go to www.sebcshow.com

Established in 1978, the southeast Building Conference (SEBC) is the premier regional building industry trade show in the Southeast providing the latest in residential and commercial construction products and services. The Southeast region covers: Arkansas, Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North and South Carolina, Tennessee, Texas and Virginia.

For further information, please contact:

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