

**2008 Southeast Building Conference (SEBC)
Registered Media Information**

Below is helpful information for registered media attending the 2008 SEBC.

LOCATION: SEBC will be held at the Orange County Convention Center on International Drive. You can reach the Convention Center and nearby hotels most conveniently by taking Exit 72 off Interstate 4 in Orlando.

HOTELS: The Rosen Centre: 407-996-9840
 The Rosen Plaza: 407-996-9700
 The Peabody: 407-352-4000

PARKING AT THE CONVENTION CENTER: Parking at the Convention Center is \$10 per day.

REGISTRATION: Upon arriving at SEBC, pre-registered media should bypass the main SEBC registration desk and go directly to the SEBC Press Room – 209-B. There you will receive your registration package, name badge allowing you to gain complimentary access to all SEBC events, a media events schedule, and more. Please be prepared to present your credentials.

DRESS: All SEBC events are casual, with the exception of the Aurora Awards gala which is formal evening wear.

PRESS ROOM: The SEBC Press Room is located in room 209-B of the Orange County Convention Center. Dedicated exclusively to working media attending SEBC, the press room will be open throughout the conference and will have vendor media kits, refreshments, and provides working media with a quiet, secure location to prepare news stories.

ON-SITE CONTACT: Your onsite SEBC media relations contacts are Edie Ousley, Communications Director, for the Florida Home Builders Association. Contact information for Edie is as follows: 850/224-4316 or 850/251-6261 (cell) or eousley@fhba.com.

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